

Community Profile

AZ-202 Loop E, Gilbert, Arizona, 85297



Drive time bands: 0-30 minute radii

Population Summary

0 - 30 minute

2010 Total Population	1,495,007
2020 Total Population	1,744,427
2020 Group Quarters	23,357
2025 Total Population	1,846,386
2025 Group Quarters	25,797
2030 Total Population	1,928,170
2025-2030 Annual Rate	0.87%
2025 Total Daytime Population	1,897,066
Workers	1,001,891
Residents	895,175

Household Summary

2010 Total Households	565,097
2010 Average Household Size	2.61
2020 Total Households	661,519
2020 Average Household Size	2.60
2025 Total Households	712,762
2025 Average Household Size	2.55
2030 Total Households	751,906
2030 Average Household Size	2.53
2025-2030 Annual Rate	1.08%
2025 Families	452,271
2025 Average Family Size	3.14
2030 Families	474,727
2030 Average Family Size	3.11
2025-2030 Growth Rate	1.0%

Median Household Income

2025	\$96,293
2030	\$109,072



Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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Per Capita Income

0 - 30 minute

2025	\$49,579
2030	\$55,996

2025 Households by Income

Household Income Base	712,737
<\$10,000	4.5%
\$10,000-14,999	2.0%
\$15,000-19,999	1.7%
\$20,000-24,999	2.1%
\$25,000-29,999	2.1%
\$30,000-34,999	2.7%
\$35,000-39,999	2.7%
\$40,000-44,999	3.2%
\$45,000-49,999	3.1%
\$50,000-59,999	6.1%
\$60,000-74,999	8.8%
\$75000-99999	12.6%
\$100,000-124,999	11.2%
\$125,000-149,999	8.6%
\$150000-199999	12.4%
\$200,000-249,999	6.7%
\$250,000-299,999	3.3%
\$300,000-399,999	2.4%
\$400,000-499,999	0.8%
\$500,000+	3.1%
Average Household Income	\$128,156

2025 Affordability, Mortgage and Wealth

Housing Affordability Index	80
Percent of Income for Mortgage	31.4%
Wealth Index	112

Median Home Value

2025	\$483,767
2030	\$590,006



Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Home Value		0 - 30 minute
Total Owner Occupied Housing Units		464,012
<\$50,000		4.4%
\$50,000 - \$99,999		1.7%
\$100,000 - \$149,999		1.4%
\$150,000 - \$199,999		1.5%
\$200,000 - \$249,999		2.4%
\$250,000 - \$299,999		3.5%
\$300,000 - \$399,999		16.3%
\$400,000 - \$499,999		22.5%
\$500,000 - \$749,999		31.3%
\$750,000 - \$999,999		10.2%
\$1,000,000 - \$1,499,999		3.2%
\$1,500,000 - \$1,999,999		0.8%
\$2,000,000 +		0.9%
Average Home Value		\$537,809

Housing Unit Summary		
2010 Total Housing Units		656,357
Owner Occupied Housing Units		63.9%
Renter Occupied Housing Units		36.1%
Vacant Housing Units		13.9%
2020 Housing Units		735,002
Owner Occupied Housing Units		62.3%
Renter Occupied Housing Units		37.7%
Vacant Housing Units		10.0%
2025 Housing Units		785,374
Owner Occupied Housing Units		65.1%
Renter Occupied Housing Units		34.9%
Vacant Housing Units		9.3%
2030 Total Housing Units		829,317
Owner Occupied Housing Units		66.1%
Renter Occupied Housing Units		33.9%
Vacant Housing Units		9.3%



Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Population by Sex

0 - 30 minute

Males	922,691
Females	923,695

Median Age

2010	33.9
2020	36.5
2025	37.4
2030	38.4

2025 Population by Age

Total	1,846,386
0 - 4	5.5%
5 - 9	5.9%
10 - 14	6.3%
15 - 24	14.1%
25 - 34	14.9%
35 - 44	13.3%
45 - 54	11.9%
55 - 64	11.0%
65 - 74	9.4%
75 - 84	5.9%
85 +	1.8%
18 +	78.4%

2025 Population 15+ by Marital Status

Total	1,519,115
Never Married	35.7%
Married	49.2%
Widowed	4.7%
Divorced	10.4%



Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Pop 25+ by Educational Attainment

0 - 30 minute

Total	1,259,602
Less than 9th Grade	2.7%
9th - 12th Grade, No Diploma	4.0%
High School Graduate	17.2%
GED/Alternative Credential	3.4%
Some College, No Degree	21.2%
Associate Degree	10.0%
Bachelor's Degree	26.4%
Graduate/Professional Degree	15.1%

2020 Population by Race/Ethnicity

Total	1,744,427
White Alone	64.5%
Black Alone	5.1%
American Indian Alone	2.8%
Asian Alone	5.6%
Pacific Islander Alone	0.3%
Some Other Race Alone	9.3%
Two or More Races	9.3%
Hispanic Origin	23.6%
Diversity Index	71.5

2025 Population by Race/Ethnicity

Total	1,846,386
White Alone	62.5%
Black Alone	5.3%
American Indian Alone	2.9%
Asian Alone	6.1%
Pacific Islander Alone	0.3%
Some Other Race Alone	9.8%
Two or More Races	13.1%
Hispanic Origin	24.8%
Diversity Index	73.3



Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Employed Pop 16+ by Occupation

0 - 30 minute

Total	997,547
White Collar	68.6%
Management/Business/Financial	20.8%
Professional	27.2%
Sales	9.1%
Administrative Support	11.6%
Services	14.9%

2025 Employed Pop 16+ by Occupation

Total	997,547
Blue Collar	16.5%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	4.0%
Installation/Maintenance/Repair	2.8%
Production	3.4%
Transportation/Material Moving	6.1%
White Collar	68.6%
Management/Business/Financial	20.8%
Professional	27.2%
Sales	9.1%
Administrative Support	11.6%
Services	14.9%

2025 Civilian Population 16+ in Labor Force

Civilian Population 16+	997,547
Population 16+ Employed	96.8%
Population 16+ Unemployment rate	3.2%
Population 16-24 Employed	14.8%
Population 16-24 Unemployment rate	6.2%
Population 25-54 Employed	62.2%
Population 25-54 Unemployment rate	2.6%
Population 55-64 Employed	14%
Population 55-64 Unemployment rate	2.7%
Population 65+ Employed	6%
Population 65+ Unemployment rate	3.3%



Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Employed Population 16+ by Industry

0 - 30 minute

Total	965,323
Agriculture/Mining	0.5%
Construction	7.1%
Manufacturing	9.1%
Wholesale Trade	1.8%
Retail Trade	10.8%
Transportation/Utilities	5.3%
Information	2%
Finance/Insurance/Real Estate	10.3%
Services	49.5%
Public Administration	3.6%

2025 Consumer Spending

Apparel & Services: Total \$	\$1,960,279,015
Average Spent	\$2,750.26
Spending Potential Index	112
Education: Total \$	\$1,360,983,242
Average Spent	\$1,909.45
Spending Potential Index	107
Entertainment/Recreation: Total \$	\$3,195,581,253
Average Spent	\$4,483.38
Spending Potential Index	109
Food at Home: Total \$	\$5,776,867,234
Average Spent	\$8,104.90
Spending Potential Index	109
Food Away from Home: Total \$	\$3,287,575,839
Average Spent	\$4,612.45
Spending Potential Index	112
Health Care: Total \$	\$5,952,906,076
Average Spent	\$8,351.88
Spending Potential Index	108
HH Furnishings & Equipment: Total \$	\$2,296,903,027
Average Spent	\$3,222.54
Spending Potential Index	111
Personal Care Products & Services: Total \$	\$847,363,062
Average Spent	\$1,188.84
Spending Potential Index	113



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2025 Consumer Spending		0 - 30 minute
Shelter: Total \$		\$21,189,570,155
Average Spent		\$29,728.82
Spending Potential Index		112
Support Payments/Gifts in Kind: Total \$		\$2,714,511,814
Average Spent		\$3,808.44
Spending Potential Index		115
Travel: Total \$		\$2,818,635,954
Average Spent		\$3,954.53
Spending Potential Index		110
Vehicle Maintenance & Repairs: Total \$		\$1,078,616,387
Average Spent		\$1,513.29
Spending Potential Index		112

Top Tapestry Segment

0 - 30 minute

Boomburbs (H2):

This segment is characterized by high-earning suburban families in the South and West.

[Learn more about this segment...](#)

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

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