

Community Profile

AZ-202 Loop E, Gilbert, Arizona, 85297



Drive time bands: 0-30 minute radii

Population Summary		0 - 30 minute
2010 Total Population		1,495,007
2020 Total Population		1,744,427
2020 Group Quarters		23,357
2025 Total Population		1,846,386
2025 Group Quarters		25,797
2030 Total Population		1,928,170
2025-2030 Annual Rate		0.87%
2025 Total Daytime Population		1,897,066
Workers		1,001,891
Residents		895,175
Household Summary		
2010 Total Households		565,097
2010 Average Household Size		2.61
2020 Total Households		661,519
2020 Average Household Size		2.60
2025 Total Households		712,762
2025 Average Household Size		2.55
2030 Total Households		751,906
2030 Average Household Size		2.53
2025-2030 Annual Rate		1.08%
2025 Families		452,271
2025 Average Family Size		3.14
2030 Families		474,727
2030 Average Family Size		3.11
2025-2030 Growth Rate		1.0%
Median Household Income		
2025		\$96,293
2030		\$109,072

Per Capita Income		0 - 30 minute
2025		\$49,579
2030		\$55,996
2025 Households by Income		
Household Income Base		712,737
<\$10,000		4.5%
\$10,000-14,999		2.0%
\$15,000-19,999		1.7%
\$20,000-24,999		2.1%
\$25,000-29,999		2.1%
\$30,000-34,999		2.7%
\$35,000-39,999		2.7%
\$40,000-44,999		3.2%
\$45,000-49,999		3.1%
\$50,000-59,999		6.1%
\$60,000-74,999		8.8%
\$75000-99999		12.6%
\$100,000-124,999		11.2%
\$125,000-149,999		8.6%
\$150000-199999		12.4%
\$200,000-249,999		6.7%
\$250,000-299,999		3.3%
\$300,000-399,999		2.4%
\$400,000-499,999		0.8%
\$500,000+		3.1%
Average Household Income		\$128,156
2025 Affordability, Mortgage and Wealth		
Housing Affordability Index		80
Percent of Income for Mortgage		31.4%
Wealth Index		112
Median Home Value		
2025		\$483,767
2030		\$590,006

2025 Home Value	0 - 30 minute
Total Owner Occupied Housing Units	464,012
<\$50,000	4.4%
\$50,000 - \$99,999	1.7%
\$100,000 - \$149,999	1.4%
\$150,000 - \$199,999	1.5%
\$200,000 - \$249,999	2.4%
\$250,000 - \$299,999	3.5%
\$300,000 - \$399,999	16.3%
\$400,000 - \$499,999	22.5%
\$500,000 - \$749,999	31.3%
\$750,000 - \$999,999	10.2%
\$1,000,000 - \$1,499,999	3.2%
\$1,500,000 - \$1,999,999	0.8%
\$2,000,000 +	0.9%
Average Home Value	\$537,809

Housing Unit Summary	
2010 Total Housing Units	656,357
Owner Occupied Housing Units	63.9%
Renter Occupied Housing Units	36.1%
Vacant Housing Units	13.9%
2020 Housing Units	735,002
Owner Occupied Housing Units	62.3%
Renter Occupied Housing Units	37.7%
Vacant Housing Units	10.0%
2025 Housing Units	785,374
Owner Occupied Housing Units	65.1%
Renter Occupied Housing Units	34.9%
Vacant Housing Units	9.3%
2030 Total Housing Units	829,317
Owner Occupied Housing Units	66.1%
Renter Occupied Housing Units	33.9%
Vacant Housing Units	9.3%

2025 Population by Sex		0 - 30 minute
Males		922,691
Females		923,695

Median Age		
2010		33.9
2020		36.5
2025		37.4
2030		38.4

2025 Population by Age		
Total		1,846,386
0 - 4		5.5%
5 - 9		5.9%
10 - 14		6.3%
15 - 24		14.1%
25 - 34		14.9%
35 - 44		13.3%
45 - 54		11.9%
55 - 64		11.0%
65 - 74		9.4%
75 - 84		5.9%
85 +		1.8%
18 +		78.4%

2025 Population 15+ by Marital Status		
Total		1,519,115
Never Married		35.7%
Married		49.2%
Widowed		4.7%
Divorced		10.4%

2025 Pop 25+ by Educational Attainment		0 - 30 minute
Total		1,259,602
Less than 9th Grade		2.7%
9th - 12th Grade, No Diploma		4.0%
High School Graduate		17.2%
GED/Alternative Credential		3.4%
Some College, No Degree		21.2%
Associate Degree		10.0%
Bachelor's Degree		26.4%
Graduate/Professional Degree		15.1%

2020 Population by Race/Ethnicity	
Total	1,744,427
White Alone	64.5%
Black Alone	5.1%
American Indian Alone	2.8%
Asian Alone	5.6%
Pacific Islander Alone	0.3%
Some Other Race Alone	9.3%
Two or More Races	9.3%
Hispanic Origin	23.6%
Diversity Index	71.5

2025 Population by Race/Ethnicity	
Total	1,846,386
White Alone	62.5%
Black Alone	5.3%
American Indian Alone	2.9%
Asian Alone	6.1%
Pacific Islander Alone	0.3%
Some Other Race Alone	9.8%
Two or More Races	13.1%
Hispanic Origin	24.8%
Diversity Index	73.3

2025 Employed Pop 16+ by Occupation		0 - 30 minute
Total		997,547
White Collar		68.6%
Management/Business/Financial		20.8%
Professional		27.2%
Sales		9.1%
Administrative Support		11.6%
Services		14.9%

2025 Employed Pop 16+ by Occupation		
Total		997,547
Blue Collar		16.5%
Farming/Forestry/Fishing		0.1%
Construction/Extraction		4.0%
Installation/Maintenance/Repair		2.8%
Production		3.4%
Transportation/Material Moving		6.1%
White Collar		68.6%
Management/Business/Financial		20.8%
Professional		27.2%
Sales		9.1%
Administrative Support		11.6%
Services		14.9%

2025 Civilian Population 16+ in Labor Force		
Civilian Population 16+		997,547
Population 16+ Employed		96.8%
Population 16+ Unemployment rate		3.2%
Population 16-24 Employed		14.8%
Population 16-24 Unemployment rate		6.2%
Population 25-54 Employed		62.2%
Population 25-54 Unemployment rate		2.6%
Population 55-64 Employed		14%
Population 55-64 Unemployment rate		2.7%
Population 65+ Employed		6%
Population 65+ Unemployment rate		3.3%

2025 Employed Population 16+ by Industry		0 - 30 minute
Total		965,323
Agriculture/Mining		0.5%
Construction		7.1%
Manufacturing		9.1%
Wholesale Trade		1.8%
Retail Trade		10.8%
Transportation/Utilities		5.3%
Information		2%
Finance/Insurance/Real Estate		10.3%
Services		49.5%
Public Administration		3.6%
2025 Consumer Spending		
Apparel & Services: Total \$		\$1,960,279,015
Average Spent		\$2,750.26
Spending Potential Index		112
Education: Total \$		\$1,360,983,242
Average Spent		\$1,909.45
Spending Potential Index		107
Entertainment/Recreation: Total \$		\$3,195,581,253
Average Spent		\$4,483.38
Spending Potential Index		109
Food at Home: Total \$		\$5,776,867,234
Average Spent		\$8,104.90
Spending Potential Index		109
Food Away from Home: Total \$		\$3,287,575,839
Average Spent		\$4,612.45
Spending Potential Index		112
Health Care: Total \$		\$5,952,906,076
Average Spent		\$8,351.88
Spending Potential Index		108
HH Furnishings & Equipment: Total \$		\$2,296,903,027
Average Spent		\$3,222.54
Spending Potential Index		111
Personal Care Products & Services: Total \$		\$847,363,062
Average Spent		\$1,188.84
Spending Potential Index		113

2025 Consumer Spending	0 - 30 minute
Shelter: Total \$	\$21,189,570,155
Average Spent	\$29,728.82
Spending Potential Index	112
Support Payments/Gifts in Kind: Total \$	\$2,714,511,814
Average Spent	\$3,808.44
Spending Potential Index	115
Travel: Total \$	\$2,818,635,954
Average Spent	\$3,954.53
Spending Potential Index	110
Vehicle Maintenance & Repairs: Total \$	\$1,078,616,387
Average Spent	\$1,513.29
Spending Potential Index	112

Top Tapestry Segment

0 - 30 minute

Boomburbs (H2):

This segment is characterized by high-earning suburban families in the South and West.

[Learn more about this segment...](#)

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.