



## Community Profile

Town of Gilbert, Arizona  
Area: 72.6 square miles

Prepared by the Town of Gilbert Office of

Population Summary	
2010 Total Population	211,990
2020 Total Population	271,606
2020 Group Quarters	1,213
2023 Total Population	288,128
2023 Group Quarters	1,213
2028 Total Population	293,749
2023-2028 Annual Rate	0.39%
2023 Total Daytime Population	244,544
Workers	103,318
Residents	141,226
Household Summary	
2010 Households	70,429
2010 Average Household Size	3.01
2020 Total Households	89,943
2020 Average Household Size	3.01
2023 Households	96,355
2023 Average Household Size	2.98
2028 Households	99,090
2028 Average Household Size	2.95
2023-2028 Annual Rate	0.56%
2010 Families	54,773
2010 Average Family Size	3.40
2023 Families	73,661
2023 Average Family Size	3.39
2028 Families	75,993
2028 Average Family Size	3.35
2023-2028 Annual Rate	0.63%
Housing Unit Summary	
2000 Housing Units	39,243
Owner Occupied Housing Units	81.4%
Renter Occupied Housing Units	14.3%
Vacant Housing Units	4.3%
2010 Housing Units	76,035
Owner Occupied Housing Units	69.8%
Renter Occupied Housing Units	22.8%
Vacant Housing Units	7.4%
2020 Housing Units	94,336
Vacant Housing Units	4.7%
2023 Housing Units	100,972
Owner Occupied Housing Units	71.0%
Renter Occupied Housing Units	24.5%
Vacant Housing Units	4.6%
2028 Housing Units	103,774
Owner Occupied Housing Units	70.8%
Renter Occupied Housing Units	24.7%
Vacant Housing Units	4.5%
Median Household Income	
2023	\$112,144
2028	\$126,093
Median Home Value	
2023	\$452,137
2028	\$467,625
Per Capita Income	
2023	\$49,021
2028	\$56,923
Median Age	
2010	31.9
2023	34.5
2028	34.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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### 2023 Households by Income

Household Income Base	96,355
<\$15,000	3.2%
\$15,000 - \$24,999	1.9%
\$25,000 - \$34,999	3.4%
\$35,000 - \$49,999	6.3%
\$50,000 - \$74,999	12.8%
\$75,000 - \$99,999	13.5%
\$100,000 - \$149,999	25.9%
\$150,000 - \$199,999	14.4%
\$200,000+	18.7%
Average Household Income	\$146,577

### 2028 Households by Income

Household Income Base	99,090
<\$15,000	2.1%
\$15,000 - \$24,999	1.2%
\$25,000 - \$34,999	2.3%
\$35,000 - \$49,999	4.7%
\$50,000 - \$74,999	10.7%
\$75,000 - \$99,999	12.3%
\$100,000 - \$149,999	26.5%
\$150,000 - \$199,999	17.9%
\$200,000+	22.4%
Average Household Income	\$168,738

### 2023 Owner Occupied Housing Units by Value

Total	71,660
<\$50,000	0.2%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.2%
\$200,000 - \$249,999	1.7%
\$250,000 - \$299,999	5.9%
\$300,000 - \$399,999	26.8%
\$400,000 - \$499,999	28.9%
\$500,000 - \$749,999	27.7%
\$750,000 - \$999,999	6.0%
\$1,000,000 - \$1,499,999	1.7%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.3%
Average Home Value	\$505,754

### 2028 Owner Occupied Housing Units by Value

Total	73,486
<\$50,000	0.1%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.2%
\$200,000 - \$249,999	1.3%
\$250,000 - \$299,999	4.9%
\$300,000 - \$399,999	23.0%
\$400,000 - \$499,999	30.2%
\$500,000 - \$749,999	30.1%
\$750,000 - \$999,999	7.4%
\$1,000,000 - \$1,499,999	2.0%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.4%
Average Home Value	\$526,408

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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### 2010 Population by Age

Total	211,993
0 - 4	8.5%
5 - 9	9.4%
10 - 14	9.2%
15 - 24	13.0%
25 - 34	14.7%
35 - 44	17.0%
45 - 54	13.7%
55 - 64	8.5%
65 - 74	4.1%
75 - 84	1.5%
85 +	0.5%
18 +	67.9%

### 2023 Population by Age

Total	288,130
0 - 4	7.5%
5 - 9	8.2%
10 - 14	8.3%
15 - 24	12.6%
25 - 34	14.2%
35 - 44	16.2%
45 - 54	12.9%
55 - 64	10.0%
65 - 74	6.8%
75 - 84	2.6%
85 +	0.6%
18 +	71.5%

### 2028 Population by Age

Total	293,750
0 - 4	7.8%
5 - 9	8.1%
10 - 14	8.1%
15 - 24	11.9%
25 - 34	15.4%
35 - 44	16.2%
45 - 54	12.2%
55 - 64	9.2%
65 - 74	7.0%
75 - 84	3.4%
85 +	0.8%
18 +	71.8%

### 2010 Population by Sex

Males	104,448
Females	107,542

### 2023 Population by Sex

Males	141,936
Females	146,192

### 2028 Population by Sex

Males	143,891
Females	149,858

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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### 2010 Population by Race/Ethnicity

Total	211,991
White Alone	81.9%
Black Alone	3.3%
American Indian Alone	0.8%
Asian Alone	5.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	4.5%
Two or More Races	3.5%
Hispanic Origin	14.9%
Diversity Index	49.4

### 2020 Population by Race/Ethnicity

Total	271,606
White Alone	71.7%
Black Alone	3.8%
American Indian Alone	1.0%
Asian Alone	6.7%
Pacific Islander Alone	0.2%
Some Other Race Alone	4.5%
Two or More Races	12.1%
Hispanic Origin	16.8%
Diversity Index	61.4

### 2023 Population by Race/Ethnicity

Total	288,129
White Alone	70.2%
Black Alone	4.1%
American Indian Alone	1.0%
Asian Alone	7.1%
Pacific Islander Alone	0.2%
Some Other Race Alone	4.7%
Two or More Races	12.6%
Hispanic Origin	17.5%
Diversity Index	63.1

### 2028 Population by Race/Ethnicity

Total	293,749
White Alone	68.1%
Black Alone	4.5%
American Indian Alone	1.0%
Asian Alone	7.8%
Pacific Islander Alone	0.3%
Some Other Race Alone	5.0%
Two or More Races	13.2%
Hispanic Origin	17.9%
Diversity Index	65.2

### 2010 Population by Relationship and Household Type

Total	211,990
In Households	99.9%
In Family Households	89.9%
Householder	25.8%
Spouse	20.6%
Child	38.0%
Other relative	3.3%
Nonrelative	2.0%
In Nonfamily Households	10.0%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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### 2023 Population 25+ by Educational Attainment

Total	182,778
Less than 9th Grade	1.1%
9th - 12th Grade, No Diploma	1.8%
High School Graduate	14.4%
GED/Alternative Credential	2.4%
Some College, No Degree	20.5%
Associate Degree	11.7%
Bachelor's Degree	31.6%
Graduate/Professional Degree	16.5%

### 2023 Population 15+ by Marital Status

Total	218,987
Never Married	28.5%
Married	59.5%
Widowed	3.2%
Divorced	8.8%

### 2023 Civilian Population 16+ in Labor Force

Civilian Population 16+	153,187
Population 16+ Employed	97.3%
Population 16+ Unemployment rate	2.7%
Population 16-24 Employed	13.7%
Population 16-24 Unemployment rate	5.8%
Population 25-54 Employed	69.3%
Population 25-54 Unemployment rate	1.9%
Population 55-64 Employed	13.4%
Population 55-64 Unemployment rate	2.9%
Population 65+ Employed	3.7%
Population 65+ Unemployment rate	4.7%

### 2023 Employed Population 16+ by Industry

Total	149,109
Agriculture/Mining	0.5%
Construction	5.9%
Manufacturing	11.3%
Wholesale Trade	2.0%
Retail Trade	10.1%
Transportation/Utilities	5.5%
Information	2.1%
Finance/Insurance/Real Estate	11.2%
Services	47.6%
Public Administration	3.8%

### 2023 Employed Population 16+ by Occupation

Total	149,109
White Collar	75.6%
Management/Business/Financial	22.7%
Professional	31.7%
Sales	10.5%
Administrative Support	10.6%
Services	11.9%
Blue Collar	12.5%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	2.4%
Installation/Maintenance/Repair	2.2%
Production	3.0%
Transportation/Material Moving	4.7%

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### 2010 Households by Type

Total	70,431
Households with 1 Person	16.1%
Households with 2+ People	83.9%
Family Households	77.8%
Husband-wife Families	62.2%
With Related Children	36.2%
Other Family (No Spouse Present)	15.6%
Other Family with Male Householder	5.0%
With Related Children	3.4%
Other Family with Female Householder	10.6%
With Related Children	7.6%
Nonfamily Households	6.1%

All Households with Children	47.8%
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Multigenerational Households	4.2%
Unmarried Partner Households	6.4%
Male-female	5.7%
Same-sex	0.7%

### 2010 Households by Size

Total	70,428
1 Person Household	16.1%
2 Person Household	29.9%
3 Person Household	18.1%
4 Person Household	19.6%
5 Person Household	9.6%
6 Person Household	4.3%
7 + Person Household	2.4%

### 2010 Households by Tenure and Mortgage Status

Total	70,428
Owner Occupied	75.4%
Owned with a Mortgage/Loan	68.1%
Owned Free and Clear	7.3%
Renter Occupied	24.6%

### 2023 Affordability, Mortgage and Wealth

Housing Affordability Index	106
Percent of Income for Mortgage	24.2%
Wealth Index	138

### 2010 Housing Units By Urban/ Rural Status

Total Housing Units	76,035
Housing Units Inside Urbanized Area	99.9%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.1%

### 2010 Population By Urban/ Rural Status

Total Population	211,990
Population Inside Urbanized Area	99.9%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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### Top 3 Tapestry Segments

1. Up and Coming Families (7A)
2. Boomburbs (1C)
3. Workday Drive (4A)

### 2023 Consumer Spending

Apparel & Services: Total \$	\$287,869,265
Average Spent	\$2,987.59
Spending Potential Index	136
Education: Total \$	\$221,275,629
Average Spent	\$2,296.46
Spending Potential Index	128
Entertainment/Recreation: Total \$	\$498,760,047
Average Spent	\$5,176.28
Spending Potential Index	137
Food at Home: Total \$	\$851,725,499
Average Spent	\$8,839.45
Spending Potential Index	130
Food Away from Home: Total \$	\$502,636,086
Average Spent	\$5,216.50
Spending Potential Index	140
Health Care: Total \$	\$937,009,060
Average Spent	\$9,724.55
Spending Potential Index	132
HH Furnishings & Equipment: Total \$	\$394,453,872
Average Spent	\$4,093.76
Spending Potential Index	139
Personal Care Products & Services: Total \$	\$127,130,730
Average Spent	\$1,319.40
Spending Potential Index	138
Shelter: Total \$	\$3,224,524,246
Average Spent	\$33,465.04
Spending Potential Index	135
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$429,659,815
Average Spent	\$4,459.13
Spending Potential Index	143
Travel: Total \$	\$309,321,159
Average Spent	\$3,210.22
Spending Potential Index	143
Vehicle Maintenance & Repairs: Total \$	\$173,654,616
Average Spent	\$1,802.24
Spending Potential Index	138

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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