

Town of Gilbert, Arizona Area: 72.6 square miles Prepared by the Town of Gilbert Office of

Denulation Common	
Population Summary 2010 Total Population	211,990
2010 Total Population	211,990 271,606
2020 Group Quarters	1,213
2023 Total Population	288,128
2023 Group Quarters	1,213
2028 Total Population	293,749
2023-2028 Annual Rate	0.39%
2023 Total Daytime Population	244,544
Workers	103,318
Residents	141,226
Household Summary	
2010 Households	70,429
2010 Average Household Size	3.01
2020 Total Households	89,943
2020 Average Household Size	3.01
2023 Households	96,355
2023 Average Household Size	2.98
2028 Households	99,090
2028 Average Household Size	2.95
2023-2028 Annual Rate	0.56%
2010 Families	54,773
2010 Average Family Size	3.40
2023 Families	73,661
2023 Average Family Size 2028 Families	3.39 75,993
2028 Average Family Size	3,35
2023-2028 Annual Rate	0.63%
Housing Unit Summary	0.05%
2000 Housing Units	39,243
Owner Occupied Housing Units	81.4%
Renter Occupied Housing Units	14.3%
Vacant Housing Units	4.3%
2010 Housing Units	76,035
Owner Occupied Housing Units	69.8%
Renter Occupied Housing Units	22.8%
Vacant Housing Units	7.4%
2020 Housing Units	94,336
Vacant Housing Units	4.7%
2023 Housing Units	100,972
Owner Occupied Housing Units	71.0%
Renter Occupied Housing Units	24.5%
Vacant Housing Units	4.6%
2028 Housing Units	103,774
Owner Occupied Housing Units	70.8% 24.7%
Renter Occupied Housing Units Vacant Housing Units	4.5%
Median Household Income	4.3%
2023	\$112,144
2025	\$112,144
Median Home Value	ψ120,093
2023	\$452,137
2028	\$467,625
Per Capita Income	\$ 107,023
2023	\$49,021
2028	\$56,923
Median Age	1/
2010	31.9
2023	34.5
2028	34.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.



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2023 Households by Income	
Household Income Base	96,355
<\$15,000	3.2%
\$15,000 - \$24,999	1.9%
\$25,000 - \$34,999	3.4%
\$35,000 - \$49,999	6.3%
\$50,000 - \$74,999 \$50,000 - \$74,999	12.8%
\$75,000 - \$99,999	13.5%
\$100,000 - \$149,999	25.9%
	14.4%
\$150,000 - \$199,999 #200,000 -	14.470
\$200,000+	
Average Household Income	\$146,577
2028 Households by Income	00.000
Household Income Base	99,090 2.1%
<\$15,000	
\$15,000 - \$24,999	1.2%
\$25,000 - \$34,999	2.3%
\$35,000 - \$49,999	4.7%
\$50,000 - \$74,999	10.7%
\$75,000 - \$99,999	12.3%
\$100,000 - \$149,999	26.5%
\$150,000 - \$199,999	17.9%
\$200,000+	22.4%
Average Household Income	\$168,738
2023 Owner Occupied Housing Units by Value	
Total	71,660
<\$50,000	0.2%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.2%
\$200,000 - \$249,999	1.7%
\$250,000 - \$299,999	5.9%
\$300,000 - \$399,999	26.8%
\$400,000 - \$499,999	28.9%
\$500,000 - \$749,999	27.7%
\$750,000 - \$999,999	6.0%
\$1,000,000 - \$1,499,999	1.7%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.3%
Average Home Value 2028 Owner Occupied Housing Units by Value	\$505,754
	72.496
Total	73,486 0.1%
<\$50,000 #50,000	0.1%
\$50,000 - \$99,999 \$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999 #250,000 - #200,000	1.3%
\$250,000 - \$299,999 #200,000 - #200,000	4.9%
\$300,000 - \$399,999 #400,000 - #400,000	23.0%
\$400,000 - \$499,999 \$500,000 - \$749,999	30.2% 30.1%
\$750,000 - \$999,999 #1,000,000 - #1,400,000	7.4%
\$1,000,000 - \$1,499,999 \$1,500,000 - \$1,499,999	2.0%
\$1,500,000 - \$1,999,999 \$2,000,000 -	0.4%
\$2,000,000 + Average Home Value	0.4%
Average nome value	\$526,408

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.



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Total         211.993           0 - 4         8.3%           5 - 9         9.4%           10 - 14         9.2%           15 - 24         13.0%           55 - 34         13.0%           55 - 44         13.0%           55 - 54         8.5%           55 - 64         8.5%           65 - 74         13.5%           75 - 84         9.5%           75 - 84         9.5%           75 - 84         9.5%           75 - 74         7.5%           75 - 74         7.5%           7023 Population by Age         7.5%           701         7.5%           7023 Population by Age         7.5%           7024 Population by Age         7.5%           7054         288,150           70 - 4         6.3%           75 - 84         288,150           75 - 84         288,150           75 - 84         288,150           75 - 84         288,150           75 - 84         288,150           75 - 84         288,150           75 - 84         288,150           75 - 84         288,150           75 - 84         288,150 </th <th>2010 Population by Age</th> <th></th>	2010 Population by Age	
0 - 4     8.5%       5 - 9     9.4%       10 - 14     9.2%       25 - 34     13.0%       25 - 34     14.7%       25 - 34     12.0%       25 - 34     12.0%       43 - 54     15.7%       55 - 64     8.5%       55 - 74     15.5%       75 - 84     15.5%       75 - 84     15.5%       75 - 84     288,130       0 - 4     .5%       5 - 9     288,130       0 - 4     .5%       5 - 9     288,130       0 - 4     .5%       10 - 14     .83%       15 - 24     12.6%       35 - 44     12.6%       35 - 54     12.2%       55 - 54     12.2%       55 - 54     12.2%       55 - 54     12.0%       75 - 84     .68%       75 - 84     .26%       10 - 14     .83%       75 - 84     .26%       10 - 14     .81%       11 - 16     .293.750       12 - 28     .28%       75 - 84     .26%       85 +     .26%       10 - 14     .81%       15 - 24     .26%       16 - 27     .26%       16 - 27     .26		211,993
5 - 9     9.4%       10 - 14     9.2%       15 - 24     11.0%       25 - 34     12.7%       35 - 44     12.7%       45 - 54     3.5%       65 - 74     4.1%       75 - 84     0.5%       85 +     0.5%       75 - 94     0.5%       75 - 94     28.10       0 - 4     28.10       0 - 4     28.10       0 - 4     28.10       10 - 14     8.3%       15 - 54     12.6%       25 - 54     12.6%       25 - 54     12.6%       25 - 54     12.6%       25 - 54     12.6%       25 - 54     12.6%       25 - 54     12.6%       25 - 54     12.6%       25 - 54     10.0%       25 - 54     10.0%       25 - 54     10.0%       25 - 54     2.6%       85 +     0.6%       85 +     0.6%       18 +     2.5%       10 - 14     8.1%       10 - 14     8.1%       10 - 14     11.9%       25 - 54     0.2%       5 - 9     3.3%       10 - 14     11.9%       15 - 2%     2.2%       5 - 54     0.2%   <	0 - 4	
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25 - 34     14.7%       35 - 44     13.7%       45 - 54     13.7%       65 - 74     8.5%       75 - 84     1.5%       85 +     0.5%       18 +     65.7%       2023 Population by Age     7.5%       10 - 4     7.5%       10 - 4     7.5%       10 - 4     7.5%       15 - 54     28.3%       15 - 54     28.3%       15 - 54     16.2%       35 - 44     12.9%       55 - 54     10.0%       65 - 74     6.8%       75 - 54     2.6%       85 +     0.6%       10 - 14     8.3%       15 - 54     0.10.0%       65 - 74     2.6%       75 - 54     2.6%       85 +     0.6%       10 - 14     8.3%       10 - 14     2.9%       75 - 54     2.6%       85 +     0.6%       10 - 14     7.9%       10 - 14     2.9%       10 - 14     3.9%       10 - 14     2.9%       10 - 14     2.9%       10 - 14     2.9%       10 - 14     2.9%       10 - 14     2.9%       10 - 14     2.9%       15 - 2%     2	10 - 14	9.2%
35 - 44       17.0%         45 - 54       13.7%         55 - 64       8.5%         65 - 74       4.1%         75 - 84       0.5%         85 +       0.5%         70 - 4       65.7%         70 - 4       7.5%         5 - 9       2023 Population by Age         10 - 14       288,130         10 - 14       8.3%         15 - 24       12.2%         10 - 14       8.3%         15 - 24       12.2%         35 - 64       10.0%         65 - 74       7.5%         75 - 9       8.2%         10 - 14       8.3%         15 - 24       12.2%         55 - 64       10.0%         65 - 74       2.6%         75 - 84       2.6%         85 +       0.6%         18 +       71.5%         2023 Population by Age       203.750         0 - 4       7.8%         5 - 9       8.1%         10 - 14       8.1%         10 - 14       8.1%         10 - 14       8.1%         10 - 14       7.5%         5 - 9       8.1%       10.5%	15 - 24	13.0%
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18+       67.9%         2023 Population by Age       288,130         0 - 4       7.5%         5 - 9       8.2%         10 - 14       8.3%         15 - 24       2.26%         25 - 34       14.2%         35 - 44       16.2%         45 - 54       10.0%         65 - 74       6.8%         65 - 74       6.8%         75 - 84       0.0%         75 - 84       2.6%         85 +       0.6%         18 +       71.5%         7028 Population by Age       71.5%         7028 Population by Age       8.1%         10 - 14       8.1%         10 - 14       8.1%         10 - 14       8.1%         10 - 14       8.1%         15 - 24       11.1%         25 - 34       11.1%         25 - 54       2.2%         65 - 74       7.0%         75 - 84       3.3%         75 - 84       3.3%         75 - 84       3.3%         75 - 54       2.2%         65 - 74       7.0%         75 - 84       3.3%         18 +       7.8%	75 - 84	1.5%
2023 Population by Age         288,130           Total         288,130           0 - 4         7.5%           5 - 9         8.2%           10 - 14         8.3%           15 - 24         12.6%           25 - 34         14.2%           35 - 44         16.2%           45 - 54         12.9%           55 - 64         0.0%           65 - 74         6.8%           75 - 84         2.6%           85 +         0.6%           85 +         0.6%           85 +         0.6%           75 - 84         293,750           0 - 4         7.8%           5 - 9         8.1%           10 - 14         8.1%           10 - 14         8.1%           10 - 14         8.1%           10 - 14         8.1%           10 - 14         8.1%           10 - 14         8.1%           10 - 14         8.1%           10 - 14         8.1%           10 - 14         8.1%           10 - 14         8.1%           10 - 14         8.1%           10 - 14         8.1%           10 - 14         8.1%	85 +	0.5%
Total       288,130         0 - 4       7,5%         5 - 9       8,2%         10 - 14       8,3%         15 - 24       12,6%         25 - 34       14,2%         35 - 44       16,2%         45 - 54       12,9%         55 - 64       10,0%         65 - 74       6,8%         75 - 84       2,6%         85 +       0,6%         85 +       0,6%         18 +       71,5%         2028 Population by Age       7,8%         5 - 9       8,1%         10 - 14       8,1%         10 - 14       8,1%         10 - 14       8,1%         10 - 14       8,1%         10 - 14       8,1%         10 - 14       8,1%         10 - 14       8,1%         10 - 14       8,1%         10 - 14       11,9%         25 - 34       12,2%         45 - 54       9,2%         65 - 74       7,0%         75 - 84       8,1%         10 - 10       8,1%         10 - 10       9,2%         65 - 74       7,0%         75 - 84 <td< td=""><td>18 +</td><td>67.9%</td></td<>	18 +	67.9%
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10 - 14       8.3%         15 - 24       12.6%         25 - 34       16.2%         35 - 44       16.2%         45 - 54       10.0%         65 - 64       10.0%         65 - 74       6.8%         75 - 84       2.6%         85 +       0.6%         18 +       71.5%         2028 Population by Age       71.5%         Total       293,750         0 - 4       7.8%         5 - 9       8.1%         10 - 14       8.1%         10 - 14       8.1%         15 - 24       11.9%         25 - 34       15.4%         35 - 44       16.2%         45 - 54       9.2%         65 - 74       7.0%         75 - 84       3.4%         18 +       7.0%         75 - 84       3.4%         18 +       7.8%         2010 Population by Sex       3.4%         18 +       71.8%         2010 Population by Sex       3.4%         18 +       71.8%         2023 Population by Sex       3.4%         18 +       71.8%         2023 Population by Sex       10.4,4	0 - 4	
15 - 24       12.6%         25 - 34       14.2%         35 - 44       12.9%         55 - 54       10.0%         65 - 74       6.8%         75 - 84       2.6%         85 +       0.6%         18 +       7.15%         2028 Population by Age       293,750         0 - 4       293,750         0 - 4       8.1%         10 - 14       8.1%         15 - 24       11.19%         25 - 34       15.4%         35 - 44       16.2%         45 - 54       9.2%         65 - 74       .0%         75 - 84       .0.8%         18 +       .0.8%         15 - 24       .0.8%         15 - 24       .0.2%         55 - 64       .0.2%         65 - 74       .0.9%         75 - 84       .0.8%         18 +       .0.8%         18 +       .0.8%         18 +       .0.8%         18 +       .0.8%         18 +       .0.8%         18 +       .0.8%         18 +       .0.4%         65 - 74       .0.8%         18 +       .	5 - 9	
25 - 34       14.2%         35 - 44       16.2%         45 - 54       10.0%         55 - 64       10.0%         65 - 74       6.8%         75 - 84       2.5%         85 +       0.6%         18 +       0.6%         18 +       0.6%         18 +       293,750         0 - 4       7.8%         5 - 9       8.1%         10 - 14       8.1%         15 - 24       11.9%         25 - 34       15.4%         35 - 44       16.2%         45 - 54       29.2%         65 - 74       7.0%         75 - 84       3.4%         35 - 44       16.2%         45 - 54       0.2%         65 - 74       7.0%         75 - 84       3.4%         85 +       0.8%         18 +       7.8%         2010 Population by Sex       10.44%         Females       107,542         2023 Population by Sex       104,44%         Males       104,44%         Females       107,542         2023 Population by Sex       114,936         Females       144,936 <td></td> <td></td>		
35 - 44       16.2%         45 - 54       12.9%         55 - 64       10.0%         65 - 74       6.8%         75 - 84       2.6%         85 +       0.6%         18 +       71.5%         2028 Population by Age       71.5%         75 - 9       8.1%         10 - 14       8.1%         10 - 14       8.1%         15 - 24       11.9%         25 - 34       15.4%         35 - 44       16.2%         45 - 54       2.2%         55 - 64       9.2%         65 - 74       7.0%         75 - 84       3.4%         85 +       0.8%         18 +       7.0%         75 - 84       3.4%         85 +       0.8%         18 +       7.0%         75 - 84       3.4%         85 +       0.8%         18 +       7.1%         2010 Population by Sex       10.4,48         Females       104,448         Females       104,448         Females       104,448         Females       141,936         7.88       144,936         7.8		
45 - 54       12.9%         55 - 64       10.0%         65 - 74       6.8%         75 - 84       2.6%         85 +       0.6%         18 +       71.5%         2028 Population by Age       293,750         0 - 4       7.8%         10 - 14       8.1%         10 - 14       8.1%         15 - 24       11.9%         25 - 34       15.4%         35 - 44       15.4%         45 - 54       9.2%         65 - 74       7.9%         65 - 74       7.8%         75 - 84       8.1%         11 - 19%       8.1%         15 - 24       11.9%         25 - 34       15.4%         35 - 64       9.2%         65 - 74       7.0%         75 - 84       3.4%         85 +       0.8%         18 +       71.8%         18 +       71.8%         2029 Population by Sex       104,448         Females       104,448         Females       104,448         Females       104,448         Females       104,448         Females       145,391      <		
55 - 64       10.0%         65 - 74       6.8%         75 - 84       2.6%         85 +       0.6%         18 +       71.5%         2028 Population by Age       293,750         0 - 4       7.8%         5 - 9       8.1%         10 - 14       8.1%         15 - 24       11.9%         25 - 34       15.4%         55 - 64       9.2%         65 - 74       7.0%         75 - 84       3.4%         85 +       0.8%         18 +       7.0%         75 - 84       3.4%         85 +       0.8%         18 +       0.8%         18 +       0.8%         18 +       0.8%         18 +       0.8%         18 +       0.8%         18 +       0.8%         18 +       0.8%         18 +       0.8%         18 +       0.8%         18 +       0.8%         18 +       0.8%         18 +       0.8%         18 +       0.8%         18 +       0.4/48         Females       104/448         Fem		
65 - 74       6.8%         75 - 84       2.6%         85 +       0.6%         18 +       71.5%         2028 Population by Age       293,750         0 - 4       7.8%         5 - 9       8.1%         10 - 14       8.1%         15 - 24       11.9%         25 - 34       15.4%         35 - 44       16.2%         45 - 54       12.2%         55 - 64       9.2%         65 - 74       7.0%         75 - 84       3.4%         85 +       0.8%         18 +       71.8%         2010 Population by Sex       104.448         Females       141.936         Females       141.936         Females       143.8		
75 - 84       2.6%         85 +       0.6%         18 +       71.5%         2028 Population by Age       293,750         0 - 4       7.8%         5 - 9       81.1%         10 - 14       8.1%         15 - 24       11.9%         25 - 34       15.4%         35 - 44       16.2%         45 - 54       9.2%         65 - 74       7.0%         75 - 84       3.4%         85 +       0.8%         18 +       71.8%         2010 Population by Sex       71.8%         2020 Population by Sex       107,542         Males       141,936         Females       141,936         Females       141,936         Females       145,381		
85 +       0.6%         18 +       71.5%         2028 Population by Age       293,750         0 - 4       7.8%         5 - 9       8.1%         10 - 14       8.1%         15 - 24       11.9%         25 - 34       15.4%         35 - 44       16.2%         45 - 54       9.2%         65 - 64       9.2%         65 - 74       7.0%         75 - 84       3.4%         85 +       0.8%         18 +       71.8%         2010 Population by Sex       107,542         Males       100,7542         Males       104,448         Females       107,542         2023 Population by Sex       104,448         Males       104,448         Females       107,542         2023 Population by Sex       104,448         Males       114,936         Females       114,936         Males       141,936         Females       144,936         Males       143,891		
18 +       71.5%         2028 Population by Age       293,750         0 - 4       293,750         0 - 4       7.8%         5 - 9       81.%         10 - 14       8.1%         15 - 24       11.9%         25 - 34       15.4%         35 - 44       16.2%         45 - 54       12.2%         55 - 64       9.2%         65 - 74       7.0%         75 - 84       0.8%         18 +       71.8%         2010 Population by Sex       104,448         Females       104,448         Females       104,448         Females       104,448         Total       141,936         Females       141,936         Z023 Population by Sex       141,936         Males       141,936         Females       141,936         Males       143,891		
2028 Population by Age       293,750         0 - 4       293,750         0 - 4       7.8%         5 - 9       8.1%         10 - 14       8.1%         15 - 24       11.9%         25 - 34       15.4%         35 - 44       16.2%         45 - 54       22.2%         55 - 64       9.2%         65 - 74       7.0%         75 - 84       3.4%         85 +       0.8%         18 +       71.8%         2010 Population by Sex       104,448         Total       104,458         18 +       104,458         2023 Population by Sex       141,936         Females       141,936         Females       141,936         Males       143,891		
Total       293,750         0 - 4       7.8%         5 - 9       8.1%         10 - 14       8.1%         15 - 24       11.9%         25 - 34       15.4%         35 - 44       16.2%         45 - 54       12.2%         65 - 74       7.0%         75 - 84       3.4%         85 +       0.8%         18 +       71.8%         VOID Population by Sex       0.8%         Males       104,448         Females       104,448         707,542       104,448         Females       104,448         Total       104,448         Females       141,936         Females       143,891 </td <td></td> <td>71.5%</td>		71.5%
0 - 4       7.8%         5 - 9       8.1%         10 - 14       8.1%         15 - 24       11.9%         25 - 34       15.4%         35 - 44       16.2%         45 - 54       12.2%         55 - 64       9.2%         65 - 74       7.0%         75 - 84       3.4%         85 +       0.8%         85 +       0.8%         2010 Population by Sex       71.8%         Z010 Population by Sex       104,448         Females       104,448         Females       104,448         7emales       141,936         7emales       141,936         7emales       141,936         7emales       143,891		
5 - 9       8.1%         10 - 14       8.1%         15 - 24       8.1%         15 - 24       11.9%         25 - 34       15.4%         35 - 44       16.2%         45 - 54       9.2%         65 - 74       7.0%         75 - 84       8.1%         85 +       0.8%         18 +       7.8%         2010 Population by Sex       104,448         Females       107,542         2023 Population by Sex       141,936         Females       141,936         2023 Population by Sex       141,936         Males       141,936         Females       141,936         2023 Population by Sex       141,936         Males       141,936         160 + 145       143,891		
10 - 14       8.1%         15 - 24       11.9%         25 - 34       15.4%         35 - 44       16.2%         45 - 54       12.2%         55 - 64       9.2%         65 - 74       7.0%         75 - 84       3.4%         85 +       0.8%         18 +       0.8%         2010 Population by Sex       71.8%         Males       104,448         Females       107,542         2023 Population by Sex       141,936         Males       141,936         Females       144,1936         Males       141,936         Females       144,1936         Females       144,1936         143,891       143,891		
15 - 24       11.9%         25 - 34       15.4%         35 - 44       16.2%         45 - 54       12.2%         55 - 64       9.2%         65 - 74       7.0%         75 - 84       0.8%         85 +       0.8%         18 +       71.8%         2010 Population by Sex       104,448         Females       107,542         2023 Population by Sex       141,936         Males       141,936         Females       144,936         Males       144,936         Females       144,936         Males       144,936         Females       144,936         Males       144,936         Females       144,936         Males       144,936         Females       144,936         Males       143,891		
25 - 34       15.4%         35 - 44       16.2%         45 - 54       12.2%         55 - 64       9.2%         65 - 74       7.0%         75 - 84       3.4%         85 +       0.8%         18 +       7.8%         2010 Population by Sex       104,448         Females       104,448         Females       104,448         2023 Population by Sex       114,936         Males       141,936         Females       144,936         You Bababababababababababababababababababab		
35 - 44       16.2%         45 - 54       12.2%         55 - 64       9.2%         65 - 74       7.0%         75 - 84       3.4%         85 +       0.8%         18 +       71.8%         2010 Population by Sex       104,448         Females       107,542         2023 Population by Sex       114,936         Females       141,936         Females       144,936         Females       143,891		
45 - 54       12.2%         55 - 64       9.2%         65 - 74       7.0%         75 - 84       3.4%         85 +       0.8%         18 +       71.8%         2010 Population by Sex       104,448         Females       107,542         2023 Population by Sex       107,542         Males       107,542         2023 Population by Sex       104,448         Females       107,542         2023 Population by Sex       141,936         Females       144,6192         2028 Population by Sex       144,6192         Males       144,6192         2028 Population by Sex       143,891		
55 - 64       9.2%         65 - 74       7.0%         75 - 84       3.4%         85 +       0.8%         18 +       71.8%         2010 Population by Sex       104,448         Females       107,542         2023 Population by Sex       107,542         Males       107,542         2023 Population by Sex       104,448         Females       107,542         2023 Population by Sex       141,936         Females       144,936         Females       144,936         Females       144,936         Females       146,192         2028 Population by Sex       143,891		
65 - 74       7.0%         75 - 84       3.4%         85 +       0.8%         18 +       71.8%         2010 Population by Sex       104,448         Females       107,542         2023 Population by Sex       107,542         Males       107,542         Population by Sex       141,936         Females       144,936         Females       146,192         2028 Population by Sex       146,192         Males       143,891		
75 - 84       3.4%         85 +       0.8%         18 +       71.8%         2010 Population by Sex       104,448         Males       104,448         Females       107,542         2023 Population by Sex       141,936         Males       146,192         Z028 Population by Sex       146,192         2028 Population by Sex       143,891		
85 +       0.8%         18 +       71.8%         2010 Population by Sex       104,448         Males       104,448         Females       107,542         2023 Population by Sex       141,936         Males       146,192         2028 Population by Sex       146,192         2028 Population by Sex       143,891		
18 +       71.8%         2010 Population by Sex       104,448         Males       104,448         Females       107,542         2023 Population by Sex       141,936         Males       146,192         2028 Population by Sex       146,192         2028 Population by Sex       143,891		
2010 Population by SexMales104,448Females107,5422023 Population by Sex141,936Males146,1922028 Population by Sex146,1922028 Population by Sex143,891		
Males         104,448           Females         107,542           2023 Population by Sex         141,936           Males         146,192           2028 Population by Sex         146,192           2028 Population by Sex         143,891		71.8%
Females         107,542           2023 Population by Sex            Males         141,936           Females         146,192           2028 Population by Sex         146,192           Males         143,891		104.449
2023 Population by Sex         141,936           Males         141,936           Females         146,192           2028 Population by Sex         143,891		
Males         141,936           Females         146,192           2028 Population by Sex         143,891		107,542
Females         146,192           2028 Population by Sex         143,891		141.026
2028 Population by Sex Males 143,891		
Males 143,891		146,192
		142.001
145,000		
	T Cirialeo	149,030



Town of Gilbert, Arizona Area: 72.6 square miles Prepared by the Town of Gilbert Office of

2010 Deputation by Dage (Ethnicity	
2010 Population by Race/Ethnicity	211.001
Total White Alone	211,991 81.9%
Black Alone	3.3%
American Indian Alone	0.8%
Asian Alone	5.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	4.5%
Two or More Races	3.5%
Hispanic Origin	14.9%
Diversity Index	49.4
2020 Population by Race/Ethnicity	ד.כד
Total	271,606
White Alone	71.7%
Black Alone	3.8%
American Indian Alone	1.0%
Asian Alone	6.7%
Pacific Islander Alone	0.2%
Some Other Race Alone	4.5%
Two or More Races	12.1%
Hispanic Origin	16.8%
Diversity Index	61.4
2023 Population by Race/Ethnicity	
Total	288,129
White Alone	70.2%
Black Alone	4.1%
American Indian Alone	1.0%
Asian Alone	7.1%
Pacific Islander Alone	0.2%
Some Other Race Alone	4.7%
Two or More Races	12.6%
Hispanic Origin	17.5%
Diversity Index	63.1
2028 Population by Race/Ethnicity	
Total	293,749
White Alone	68.1%
Black Alone	4.5%
American Indian Alone	1.0%
Asian Alone	7.8%
Pacific Islander Alone	0.3%
Some Other Race Alone	5.0%
Two or More Races	13.2%
Hispanic Origin	17.9%
Diversity Index	65.2
2010 Population by Relationship and Household Type	
Total	211,990
In Households	99.9%
In Family Households	89.9%
Householder	25.8%
Spouse	20.6%
Child	38.0%
Other relative	3.3%
Nonrelative	2.0%
In Nonfamily Households	10.0%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.
 Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Town of Gilbert, Arizona Area: 72.6 square miles Prepared by the Town of Gilbert Office of

2023 Population 25+ by Educational Attainment	
Total	182,778
Less than 9th Grade	1.1%
9th - 12th Grade, No Diploma	1.8%
High School Graduate	14.4%
GED/Alternative Credential	2.4%
Some College, No Degree	20.5%
Associate Degree	11.7%
Bachelor's Degree	31.6%
Graduate/Professional Degree	16.5%
2023 Population 15+ by Marital Status	
Total	218,987
Never Married	28.5%
Married	59.5%
Widowed	3.2%
Divorced	8.8%
2023 Civilian Population 16+ in Labor Force	
Civilian Population 16+	153,187
Population 16+ Employed	97.3%
Population 16+ Unemployment rate	2.7%
Population 16-24 Employed	13.7%
Population 16-24 Unemployment rate	5.8%
Population 25-54 Employed	69.3%
Population 25-54 Unemployment rate	1.9%
Population 55-64 Employed	13.4%
Population 55-64 Unemployment rate	2.9%
Population 65+ Employed	3.7% 4.7%
Population 65+ Unemployment rate	4.7%
2023 Employed Population 16+ by Industry Total	149,109
Agriculture/Mining	0.5%
Construction	5.9%
Manufacturing	11.3%
Wholesale Trade	2.0%
	10.1%
Retail Trade	10.1% 5.5%
Retail Trade Transportation/Utilities	5.5%
Retail Trade Transportation/Utilities Information	
Retail Trade Transportation/Utilities	5.5% 2.1% 11.2%
Retail Trade Transportation/Utilities Information Finance/Insurance/Real Estate	5.5% 2.1% 11.2% 47.6%
Retail Trade         Transportation/Utilities         Information         Finance/Insurance/Real Estate         Services	5.5% 2.1% 11.2%
Retail Trade         Transportation/Utilities         Information         Finance/Insurance/Real Estate         Services         Public Administration	5.5% 2.1% 11.2% 47.6%
Retail Trade         Transportation/Utilities         Information         Finance/Insurance/Real Estate         Services         Public Administration         2023 Employed Population 16+ by Occupation	5.5% 2.1% 11.2% 47.6% 3.8%
Retail Trade         Transportation/Utilities         Information         Finance/Insurance/Real Estate         Services         Public Administration         2023 Employed Population 16+ by Occupation         Total	5.5% 2.1% 11.2% 47.6% 3.8% 149,109
Retail Trade         Transportation/Utilities         Information         Finance/Insurance/Real Estate         Services         Public Administration         2023 Employed Population 16+ by Occupation         Total         White Collar	5.5% 2.1% 11.2% 47.6% 3.8% 149,109 75.6%
Retail Trade         Transportation/Utilities         Information         Finance/Insurance/Real Estate         Services         Public Administration         2023 Employed Population 16+ by Occupation         Total         White Collar         Management/Business/Financial	5.5% 2.1% 11.2% 47.6% 3.8% 149,109 75.6% 22.7%
Retail Trade         Transportation/Utilities         Information         Finance/Insurance/Real Estate         Services         Public Administration         2023 Employed Population 16+ by Occupation         Total         White Collar         Management/Business/Financial         Professional	5.5% 2.1% 11.2% 47.6% 3.8% 149,109 75.6% 22.7% 31.7%
Retail Trade         Transportation/Utilities         Information         Finance/Insurance/Real Estate         Services         Public Administration         2023 Employed Population 16+ by Occupation         Total         White Collar         Management/Business/Financial         Professional         Sales	5.5% 2.1% 11.2% 47.6% 3.8% 149,109 75.6% 22.7% 31.7% 10.5% 10.6% 11.9%
Retail Trade         Transportation/Utilities         Information         Finance/Insurance/Real Estate         Services         Public Administration         2023 Employed Population 16+ by Occupation         Total         White Collar         Management/Business/Financial         Professional         Sales         Administrative Support	5.5% 2.1% 11.2% 47.6% 3.8% 149,109 75.6% 22.7% 31.7% 10.5% 10.6% 11.9% 12.5%
Retail Trade         Transportation/Utilities         Information         Finance/Insurance/Real Estate         Services         Public Administration         2023 Employed Population 16+ by Occupation         Total         White Collar         Management/Business/Financial         Professional         Sales         Administrative Support         Services	5.5% 2.1% 11.2% 47.6% 3.8% 149,109 75.6% 22.7% 31.7% 10.5% 10.6% 11.9% 12.5% 0.1%
Retail Trade         Transportation/Utilities         Information         Finance/Insurance/Real Estate         Services         Public Administration         2023 Employed Population 16+ by Occupation         Total         White Collar         Management/Business/Financial         Professional         Sales         Administrative Support         Services         Blue Collar         Farming/Forestry/Fishing         Construction/Extraction	5.5% 2.1% 11.2% 47.6% 3.8% 149,109 75.6% 22.7% 31.7% 10.5% 10.5% 10.6% 11.9% 12.5% 0.1% 2.4%
Retail Trade         Transportation/Utilities         Information         Finance/Insurance/Real Estate         Services         Public Administration         2023 Employed Population 16+ by Occupation         Total         White Collar         Management/Business/Financial         Professional         Sales         Administrative Support         Services         Blue Collar         Farming/Forestry/Fishing         Construction/Extraction         Installation/Maintenance/Repair	5.5% 2.1% 11.2% 47.6% 3.8% 149,109 75.6% 22.7% 31.7% 10.5% 10.5% 10.6% 11.9% 12.5% 0.1% 2.4%
Retail Trade         Transportation/Utilities         Information         Finance/Insurance/Real Estate         Services         Public Administration         2023 Employed Population 16+ by Occupation         Total         White Collar         Management/Business/Financial         Professional         Sales         Administrative Support         Services         Blue Collar         Farming/Forestry/Fishing         Construction/Extraction	5.5% 2.1% 11.2% 47.6% 3.8% 149,109 75.6% 22.7% 31.7% 10.5% 10.5% 10.6% 11.9% 12.5% 0.1% 2.4%



Town of Gilbert, Arizona Area: 72.6 square miles Prepared by the Town of Gilbert Office of

2010 Households by Type	
Total	70,431
Households with 1 Person	16.1%
Households with 2+ People	83.9%
Family Households	77.8%
Husband-wife Families	62.2%
With Related Children	36.2%
Other Family (No Spouse Present)	15.6%
Other Family with Male Householder	5.0%
With Related Children	3.4%
Other Family with Female Householder	10.6%
With Related Children	7.6%
Nonfamily Households	6.1%
All Households with Children	47.8%
Multigenerational Households	4.2%
Unmarried Partner Households	6.4%
Male-female	5.7%
Same-sex	0.7%
2010 Households by Size	
Total	70,428
1 Person Household	16.1%
2 Person Household	29.9%
3 Person Household	18.1%
4 Person Household	19.6%
5 Person Household	9.6%
6 Person Household	4.3%
7 + Person Household	2.4%
2010 Households by Tenure and Mortgage Status	
Total	70,428
Owner Occupied	75.4%
Owned with a Mortgage/Loan	68.1%
Owned Free and Clear	7.3%
Renter Occupied	24.6%
2023 Affordability, Mortgage and Wealth	
Housing Affordability Index	106
Percent of Income for Mortgage	24.2%
Wealth Index	138
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	76,035
Housing Units Inside Urbanized Area	99.9%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.1%
2010 Population By Urban/ Rural Status	
Total Population	211,990
Population Inside Urbanized Area	99.9%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parentchild relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.



Town of Gilbert, Arizona Area: 72.6 square miles Prepared by the Town of Gilbert Office of

Top 3 Tapestry Segments	
1.	Up and Coming Families (7A)
2.	Boomburbs (1C)
3.	Workday Drive (4A)
2023 Consumer Spending	
Apparel & Services: Total \$	\$287,869,265
Average Spent	\$2,987.59
Spending Potential Index	136
Education: Total \$	\$221,275,629
Average Spent	\$2,296.46
Spending Potential Index	128
Entertainment/Recreation: Total \$	\$498,760,047
Average Spent	\$5,176.28
Spending Potential Index	137
Food at Home: Total \$	\$851,725,499
Average Spent	\$8,839.45
Spending Potential Index	130
Food Away from Home: Total \$	\$502,636,086
Average Spent	\$5,216.50
Spending Potential Index	140
Health Care: Total \$	\$937,009,060
Average Spent	\$9,724.55
Spending Potential Index	132
HH Furnishings & Equipment: Total \$	\$394,453,872
Average Spent	\$4,093.76
Spending Potential Index	139
Personal Care Products & Services: Total \$	\$127,130,730
Average Spent	\$1,319.40
Spending Potential Index	138
Shelter: Total \$	\$3,224,524,246
Average Spent	\$33,465.04
Spending Potential Index	135
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$429,659,815
Average Spent	\$4,459.13
Spending Potential Index	143
Travel: Total \$	\$309,321,159
Average Spent	\$3,210.22
Spending Potential Index	143
Vehicle Maintenance & Repairs: Total \$	\$173,654,616
Average Spent	\$1,802.24
Spending Potential Index	138

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
 Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
 Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.