



Community Profile

Gilbert 30 minute
Gilbert, Arizona
Drive Time: 30 minute radii

Prepared by Esri
Latitude: 33.33051
Longitude: -111.79026

30 minutes

Population Summary	
2000 Total Population	1,262,329
2010 Total Population	1,498,827
2021 Total Population	1,811,227
2021 Group Quarters	22,299
2026 Total Population	1,955,090
2021-2026 Annual Rate	1.54%
2021 Total Daytime Population	1,872,035
Workers	983,279
Residents	888,756
Household Summary	
2000 Households	472,577
2000 Average Household Size	2.64
2010 Households	571,369
2010 Average Household Size	2.59
2021 Households	683,512
2021 Average Household Size	2.62
2026 Households	735,914
2026 Average Household Size	2.63
2021-2026 Annual Rate	1.49%
2010 Families	364,466
2010 Average Family Size	3.19
2021 Families	432,172
2021 Average Family Size	3.23
2026 Families	464,567
2026 Average Family Size	3.25
2021-2026 Annual Rate	1.46%
Housing Unit Summary	
2000 Housing Units	540,610
Owner Occupied Housing Units	58.4%
Renter Occupied Housing Units	29.0%
Vacant Housing Units	12.6%
2010 Housing Units	664,935
Owner Occupied Housing Units	54.3%
Renter Occupied Housing Units	31.7%
Vacant Housing Units	14.1%
2021 Housing Units	770,876
Owner Occupied Housing Units	56.4%
Renter Occupied Housing Units	32.3%
Vacant Housing Units	11.3%
2026 Housing Units	826,601
Owner Occupied Housing Units	56.9%
Renter Occupied Housing Units	32.1%
Vacant Housing Units	11.0%
Median Household Income	
2021	\$71,678
2026	\$80,354
Median Home Value	
2021	\$325,440
2026	\$356,585
Per Capita Income	
2021	\$35,935
2026	\$40,485
Median Age	
2010	34.2
2021	35.9
2026	36.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Households by Income

Household Income Base	683,501
<\$15,000	7.6%
\$15,000 - \$24,999	6.9%
\$25,000 - \$34,999	7.2%
\$35,000 - \$49,999	12.1%
\$50,000 - \$74,999	17.9%
\$75,000 - \$99,999	13.6%
\$100,000 - \$149,999	18.0%
\$150,000 - \$199,999	8.2%
\$200,000+	8.4%
Average Household Income	\$95,161

2026 Households by Income

Household Income Base	735,903
<\$15,000	6.0%
\$15,000 - \$24,999	5.6%
\$25,000 - \$34,999	5.9%
\$35,000 - \$49,999	11.1%
\$50,000 - \$74,999	17.6%
\$75,000 - \$99,999	14.1%
\$100,000 - \$149,999	20.0%
\$150,000 - \$199,999	10.1%
\$200,000+	9.6%
Average Household Income	\$107,503

2021 Owner Occupied Housing Units by Value

Total	434,586
<\$50,000	4.7%
\$50,000 - \$99,999	1.8%
\$100,000 - \$149,999	2.1%
\$150,000 - \$199,999	4.7%
\$200,000 - \$249,999	12.2%
\$250,000 - \$299,999	17.2%
\$300,000 - \$399,999	29.0%
\$400,000 - \$499,999	14.3%
\$500,000 - \$749,999	10.8%
\$750,000 - \$999,999	1.9%
\$1,000,000 - \$1,499,999	0.9%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.3%
Average Home Value	\$358,941

2026 Owner Occupied Housing Units by Value

Total	470,562
<\$50,000	2.4%
\$50,000 - \$99,999	0.7%
\$100,000 - \$149,999	0.6%
\$150,000 - \$199,999	2.3%
\$200,000 - \$249,999	8.9%
\$250,000 - \$299,999	16.5%
\$300,000 - \$399,999	32.8%
\$400,000 - \$499,999	17.7%
\$500,000 - \$749,999	13.8%
\$750,000 - \$999,999	2.3%
\$1,000,000 - \$1,499,999	1.2%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.5%
Average Home Value	\$402,899

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	1,498,824
0 - 4	7.2%
5 - 9	7.2%
10 - 14	7.0%
15 - 24	15.0%
25 - 34	14.7%
35 - 44	13.7%
45 - 54	13.1%
55 - 64	10.0%
65 - 74	6.6%
75 - 84	4.0%
85 +	1.5%
18 +	74.5%

2021 Population by Age

Total	1,811,226
0 - 4	6.6%
5 - 9	6.6%
10 - 14	6.5%
15 - 24	13.7%
25 - 34	15.3%
35 - 44	13.4%
45 - 54	11.3%
55 - 64	11.0%
65 - 74	9.0%
75 - 84	4.7%
85 +	1.9%
18 +	76.7%

2026 Population by Age

Total	1,955,089
0 - 4	6.7%
5 - 9	6.6%
10 - 14	6.4%
15 - 24	13.3%
25 - 34	15.2%
35 - 44	14.0%
45 - 54	10.8%
55 - 64	10.1%
65 - 74	9.3%
75 - 84	5.7%
85 +	2.0%
18 +	76.7%

2010 Population by Sex

Males	742,216
Females	756,611

2021 Population by Sex

Males	896,171
Females	915,056

2026 Population by Sex

Males	965,059
Females	990,031

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2010 Population by Race/Ethnicity

Total	1,498,828
White Alone	75.4%
Black Alone	4.6%
American Indian Alone	2.7%
Asian Alone	4.0%
Pacific Islander Alone	0.3%
Some Other Race Alone	9.5%
Two or More Races	3.5%
Hispanic Origin	23.7%
Diversity Index	63.4

2021 Population by Race/Ethnicity

Total	1,811,227
White Alone	70.8%
Black Alone	5.7%
American Indian Alone	2.8%
Asian Alone	5.4%
Pacific Islander Alone	0.3%
Some Other Race Alone	10.6%
Two or More Races	4.3%
Hispanic Origin	26.3%
Diversity Index	68.9

2026 Population by Race/Ethnicity

Total	1,955,089
White Alone	68.4%
Black Alone	6.3%
American Indian Alone	2.9%
Asian Alone	6.2%
Pacific Islander Alone	0.3%
Some Other Race Alone	11.1%
Two or More Races	4.7%
Hispanic Origin	27.7%
Diversity Index	71.4

2010 Population by Relationship and Household Type

Total	1,498,827
In Households	98.8%
In Family Households	80.3%
Householder	24.3%
Spouse	17.7%
Child	31.4%
Other relative	4.3%
Nonrelative	2.7%
In Nonfamily Households	18.5%
In Group Quarters	1.2%
Institutionalized Population	0.2%
Noninstitutionalized Population	0.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2021 Population 25+ by Educational Attainment

Total	1,205,472
Less than 9th Grade	3.5%
9th - 12th Grade, No Diploma	5.4%
High School Graduate	17.2%
GED/Alternative Credential	3.2%
Some College, No Degree	24.6%
Associate Degree	8.9%
Bachelor's Degree	23.9%
Graduate/Professional Degree	13.3%

2021 Population 15+ by Marital Status

Total	1,453,862
Never Married	36.3%
Married	47.4%
Widowed	4.6%
Divorced	11.7%

2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	982,545
Population 16+ Employed	94.5%
Population 16+ Unemployment rate	5.5%
Population 16-24 Employed	14.8%
Population 16-24 Unemployment rate	9.4%
Population 25-54 Employed	64.5%
Population 25-54 Unemployment rate	4.7%
Population 55-64 Employed	14.6%
Population 55-64 Unemployment rate	5.0%
Population 65+ Employed	6.1%
Population 65+ Unemployment rate	5.3%

2021 Employed Population 16+ by Industry

Total	928,672
Agriculture/Mining	0.5%
Construction	6.9%
Manufacturing	8.7%
Wholesale Trade	2.4%
Retail Trade	11.5%
Transportation/Utilities	5.6%
Information	1.7%
Finance/Insurance/Real Estate	11.2%
Services	47.7%
Public Administration	3.8%

2021 Employed Population 16+ by Occupation

Total	928,673
White Collar	69.6%
Management/Business/Financial	20.2%
Professional	25.8%
Sales	10.3%
Administrative Support	13.3%
Services	13.9%
Blue Collar	16.5%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	4.4%
Installation/Maintenance/Repair	2.7%
Production	3.0%
Transportation/Material Moving	6.2%

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2010 Households by Type	
Total	571,369
Households with 1 Person	26.9%
Households with 2+ People	73.1%
Family Households	63.8%
Husband-wife Families	46.4%
With Related Children	21.7%
Other Family (No Spouse Present)	17.4%
Other Family with Male Householder	5.5%
With Related Children	3.4%
Other Family with Female Householder	11.9%
With Related Children	7.9%
Nonfamily Households	9.3%
All Households with Children	33.4%
Multigenerational Households	4.0%
Unmarried Partner Households	7.8%
Male-female	7.0%
Same-sex	0.8%
2010 Households by Size	
Total	571,372
1 Person Household	26.9%
2 Person Household	33.4%
3 Person Household	14.9%
4 Person Household	12.8%
5 Person Household	6.6%
6 Person Household	3.0%
7 + Person Household	2.3%
2010 Households by Tenure and Mortgage Status	
Total	571,369
Owner Occupied	63.2%
Owned with a Mortgage/Loan	48.2%
Owned Free and Clear	15.0%
Renter Occupied	36.8%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	128
Percent of Income for Mortgage	19.0%
Wealth Index	101
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	664,935
Housing Units Inside Urbanized Area	99.4%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.6%
2010 Population By Urban/ Rural Status	
Total Population	1,498,827
Population Inside Urbanized Area	99.2%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Up and Coming Families (7A)
2. Young and Restless (11B)
3. Boomburbs (1C)

2021 Consumer Spending

Apparel & Services: Total \$	\$1,520,252,260
Average Spent	\$2,224.18
Spending Potential Index	105
Education: Total \$	\$1,176,156,093
Average Spent	\$1,720.75
Spending Potential Index	100
Entertainment/Recreation: Total \$	\$2,246,717,094
Average Spent	\$3,287.02
Spending Potential Index	102
Food at Home: Total \$	\$3,861,874,355
Average Spent	\$5,650.05
Spending Potential Index	104
Food Away from Home: Total \$	\$2,744,759,817
Average Spent	\$4,015.67
Spending Potential Index	106
Health Care: Total \$	\$4,369,204,821
Average Spent	\$6,392.29
Spending Potential Index	102
HH Furnishings & Equipment: Total \$	\$1,610,449,835
Average Spent	\$2,356.14
Spending Potential Index	104
Personal Care Products & Services: Total \$	\$647,966,164
Average Spent	\$948.00
Spending Potential Index	106
Shelter: Total \$	\$14,315,174,124
Average Spent	\$20,943.56
Spending Potential Index	104
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,757,331,794
Average Spent	\$2,571.03
Spending Potential Index	108
Travel: Total \$	\$1,782,608,945
Average Spent	\$2,608.01
Spending Potential Index	103
Vehicle Maintenance & Repairs: Total \$	\$803,668,916
Average Spent	\$1,175.79
Spending Potential Index	106

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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