



# Community Profile

Gilbert Town, AZ 6  
 Gilbert Town, AZ (0427400)  
 Geography: Place

Prepared by Esri

	Gilbert town,...
<b>Population Summary</b>	
2000 Total Population	116,030
2010 Total Population	208,347
2021 Total Population	272,835
2021 Group Quarters	380
2026 Total Population	301,141
2021-2026 Annual Rate	1.99%
2021 Total Daytime Population	251,538
Workers	121,114
Residents	130,424
<b>Household Summary</b>	
2000 Households	37,232
2000 Average Household Size	3.11
2010 Households	69,345
2010 Average Household Size	3.00
2021 Households	90,759
2021 Average Household Size	3.00
2026 Households	99,979
2026 Average Household Size	3.01
2021-2026 Annual Rate	1.95%
2010 Families	53,877
2010 Average Family Size	3.40
2021 Families	69,888
2021 Average Family Size	3.41
2026 Families	76,802
2026 Average Family Size	3.42
2021-2026 Annual Rate	1.90%
<b>Housing Unit Summary</b>	
2000 Housing Units	38,914
Owner Occupied Housing Units	81.4%
Renter Occupied Housing Units	14.3%
Vacant Housing Units	4.3%
2010 Housing Units	74,873
Owner Occupied Housing Units	69.7%
Renter Occupied Housing Units	22.9%
Vacant Housing Units	7.4%
2021 Housing Units	95,548
Owner Occupied Housing Units	73.2%
Renter Occupied Housing Units	21.8%
Vacant Housing Units	5.0%
2026 Housing Units	104,598
Owner Occupied Housing Units	72.4%
Renter Occupied Housing Units	23.2%
Vacant Housing Units	4.4%
<b>Median Household Income</b>	
2021	\$101,175
2026	\$108,577
<b>Median Home Value</b>	
2021	\$366,265
2026	\$386,985
<b>Per Capita Income</b>	
2021	\$40,141
2026	\$44,976
<b>Median Age</b>	
2010	31.9
2021	34.1
2026	34.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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## 2021 Households by Income

Household Income Base	90,759
<\$15,000	3.1%
\$15,000 - \$24,999	2.8%
\$25,000 - \$34,999	4.1%
\$35,000 - \$49,999	7.8%
\$50,000 - \$74,999	15.6%
\$75,000 - \$99,999	15.6%
\$100,000 - \$149,999	25.5%
\$150,000 - \$199,999	12.9%
\$200,000+	12.6%
Average Household Income	\$120,962

## 2026 Households by Income

Household Income Base	99,979
<\$15,000	2.2%
\$15,000 - \$24,999	2.0%
\$25,000 - \$34,999	2.8%
\$35,000 - \$49,999	6.5%
\$50,000 - \$74,999	14.3%
\$75,000 - \$99,999	15.2%
\$100,000 - \$149,999	26.9%
\$150,000 - \$199,999	15.6%
\$200,000+	14.4%
Average Household Income	\$135,803

## 2021 Owner Occupied Housing Units by Value

Total	69,972
<\$50,000	0.1%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.1%
\$150,000 - \$199,999	0.9%
\$200,000 - \$249,999	7.1%
\$250,000 - \$299,999	15.8%
\$300,000 - \$399,999	39.0%
\$400,000 - \$499,999	19.6%
\$500,000 - \$749,999	13.9%
\$750,000 - \$999,999	2.0%
\$1,000,000 - \$1,499,999	1.0%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.3%
Average Home Value	\$410,437

## 2026 Owner Occupied Housing Units by Value

Total	75,739
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.1%
\$200,000 - \$249,999	3.3%
\$250,000 - \$299,999	12.1%
\$300,000 - \$399,999	39.7%
\$400,000 - \$499,999	23.3%
\$500,000 - \$749,999	17.4%
\$750,000 - \$999,999	2.3%
\$1,000,000 - \$1,499,999	1.3%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.4%
Average Home Value	\$440,065

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>	
Total	208,347
0 - 4	8.5%
5 - 9	9.4%
10 - 14	9.2%
15 - 24	12.9%
25 - 34	14.8%
35 - 44	17.1%
45 - 54	13.6%
55 - 64	8.4%
65 - 74	4.1%
75 - 84	1.5%
85 +	0.5%
18 +	67.9%
<b>2021 Population by Age</b>	
Total	272,837
0 - 4	7.7%
5 - 9	8.2%
10 - 14	8.3%
15 - 24	12.5%
25 - 34	14.6%
35 - 44	15.8%
45 - 54	12.9%
55 - 64	10.2%
65 - 74	6.7%
75 - 84	2.4%
85 +	0.6%
18 +	71.4%
<b>2026 Population by Age</b>	
Total	301,142
0 - 4	8.0%
5 - 9	8.2%
10 - 14	8.1%
15 - 24	11.8%
25 - 34	15.6%
35 - 44	16.2%
45 - 54	11.9%
55 - 64	9.4%
65 - 74	6.9%
75 - 84	3.3%
85 +	0.7%
18 +	71.4%
<b>2010 Population by Sex</b>	
Males	102,575
Females	105,772
<b>2021 Population by Sex</b>	
Males	133,577
Females	139,260
<b>2026 Population by Sex</b>	
Males	146,972
Females	154,170

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>	
Total	208,347
White Alone	81.8%
Black Alone	3.4%
American Indian Alone	0.8%
Asian Alone	5.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	4.5%
Two or More Races	3.5%
Hispanic Origin	14.9%
Diversity Index	49.8
<b>2021 Population by Race/Ethnicity</b>	
Total	272,836
White Alone	76.5%
Black Alone	4.5%
American Indian Alone	1.0%
Asian Alone	8.0%
Pacific Islander Alone	0.2%
Some Other Race Alone	5.3%
Two or More Races	4.5%
Hispanic Origin	17.7%
Diversity Index	57.9
<b>2026 Population by Race/Ethnicity</b>	
Total	301,140
White Alone	73.7%
Black Alone	5.1%
American Indian Alone	1.0%
Asian Alone	9.3%
Pacific Islander Alone	0.3%
Some Other Race Alone	5.7%
Two or More Races	5.0%
Hispanic Origin	19.1%
Diversity Index	61.7
<b>2010 Population by Relationship and Household Type</b>	
Total	208,347
In Households	99.9%
In Family Households	89.8%
Householder	25.9%
Spouse	20.7%
Child	38.0%
Other relative	3.3%
Nonrelative	2.0%
In Nonfamily Households	10.0%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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<b>2021 Population 25+ by Educational Attainment</b>	
Total	172,496
Less than 9th Grade	1.2%
9th - 12th Grade, No Diploma	2.5%
High School Graduate	14.1%
GED/Alternative Credential	2.2%
Some College, No Degree	24.9%
Associate Degree	10.0%
Bachelor's Degree	29.6%
Graduate/Professional Degree	15.5%
<b>2021 Population 15+ by Marital Status</b>	
Total	206,732
Never Married	30.5%
Married	56.5%
Widowed	3.3%
Divorced	9.7%
<b>2021 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	150,131
Population 16+ Employed	95.4%
Population 16+ Unemployment rate	4.6%
Population 16-24 Employed	12.9%
Population 16-24 Unemployment rate	10.1%
Population 25-54 Employed	69.6%
Population 25-54 Unemployment rate	3.5%
Population 55-64 Employed	13.7%
Population 55-64 Unemployment rate	3.8%
Population 65+ Employed	3.7%
Population 65+ Unemployment rate	6.1%
<b>2021 Employed Population 16+ by Industry</b>	
Total	143,245
Agriculture/Mining	0.4%
Construction	4.9%
Manufacturing	10.1%
Wholesale Trade	3.2%
Retail Trade	10.8%
Transportation/Utilities	5.5%
Information	1.9%
Finance/Insurance/Real Estate	12.7%
Services	46.4%
Public Administration	4.1%
<b>2021 Employed Population 16+ by Occupation</b>	
Total	143,246
White Collar	77.0%
Management/Business/Financial	23.7%
Professional	29.8%
Sales	10.7%
Administrative Support	12.8%
Services	10.9%
Blue Collar	12.1%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	2.1%
Installation/Maintenance/Repair	2.5%
Production	2.2%
Transportation/Material Moving	5.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>	
Total	69,345
Households with 1 Person	16.1%
Households with 2+ People	83.9%
Family Households	77.7%
Husband-wife Families	62.1%
With Related Children	36.2%
Other Family (No Spouse Present)	15.6%
Other Family with Male Householder	5.0%
With Related Children	3.4%
Other Family with Female Householder	10.6%
With Related Children	7.7%
Nonfamily Households	6.2%
All Households with Children	47.8%
Multigenerational Households	4.2%
Unmarried Partner Households	6.4%
Male-female	5.7%
Same-sex	0.7%
<b>2010 Households by Size</b>	
Total	69,345
1 Person Household	16.1%
2 Person Household	30.0%
3 Person Household	18.1%
4 Person Household	19.6%
5 Person Household	9.6%
6 Person Household	4.2%
7 + Person Household	2.3%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	69,345
Owner Occupied	75.2%
Owned with a Mortgage/Loan	68.0%
Owned Free and Clear	7.2%
Renter Occupied	24.8%
<b>2021 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	163
Percent of Income for Mortgage	15.2%
Wealth Index	135
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	74,873
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	208,347
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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### Top 3 Tapestry Segments

1. Up and Coming Families (7A)
2. Boomburbs (1C)
3. Workday Drive (4A)

### 2021 Consumer Spending

Apparel & Services: Total \$	\$250,456,976
Average Spent	\$2,759.58
Spending Potential Index	130
Education: Total \$	\$189,777,673
Average Spent	\$2,091.01
Spending Potential Index	121
Entertainment/Recreation: Total \$	\$377,003,836
Average Spent	\$4,153.90
Spending Potential Index	129
Food at Home: Total \$	\$621,701,123
Average Spent	\$6,850.02
Spending Potential Index	126
Food Away from Home: Total \$	\$451,675,858
Average Spent	\$4,976.65
Spending Potential Index	131
Health Care: Total \$	\$719,865,024
Average Spent	\$7,931.61
Spending Potential Index	127
HH Furnishings & Equipment: Total \$	\$275,623,672
Average Spent	\$3,036.87
Spending Potential Index	135
Personal Care Products & Services: Total \$	\$106,672,967
Average Spent	\$1,175.34
Spending Potential Index	131
Shelter: Total \$	\$2,343,293,809
Average Spent	\$25,818.86
Spending Potential Index	128
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$308,327,675
Average Spent	\$3,397.21
Spending Potential Index	142
Travel: Total \$	\$309,116,982
Average Spent	\$3,405.91
Spending Potential Index	135
Vehicle Maintenance & Repairs: Total \$	\$132,520,325
Average Spent	\$1,460.13
Spending Potential Index	132

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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