



# Community Profile

Gilbert, AZ  
 Gilbert Town, AZ (0427400)  
 Geography: Place

Prepared by Esri

	Gilbert town,...
<b>Population Summary</b>	
2000 Total Population	116,030
2010 Total Population	208,347
2020 Total Population	271,521
2020 Group Quarters	366
2025 Total Population	301,201
2020-2025 Annual Rate	2.10%
2020 Total Daytime Population	251,318
Workers	114,138
Residents	137,180
<b>Household Summary</b>	
2000 Households	37,232
2000 Average Household Size	3.11
2010 Households	69,345
2010 Average Household Size	3.00
2020 Households	90,110
2020 Average Household Size	3.01
2025 Households	99,750
2025 Average Household Size	3.02
2020-2025 Annual Rate	2.05%
2010 Families	53,877
2010 Average Family Size	3.40
2020 Families	69,451
2020 Average Family Size	3.42
2025 Families	76,711
2025 Average Family Size	3.43
2020-2025 Annual Rate	2.01%
<b>Housing Unit Summary</b>	
2000 Housing Units	38,914
Owner Occupied Housing Units	81.4%
Renter Occupied Housing Units	14.3%
Vacant Housing Units	4.3%
2010 Housing Units	74,873
Owner Occupied Housing Units	69.7%
Renter Occupied Housing Units	22.9%
Vacant Housing Units	7.4%
2020 Housing Units	93,876
Owner Occupied Housing Units	73.1%
Renter Occupied Housing Units	22.9%
Vacant Housing Units	4.0%
2025 Housing Units	103,470
Owner Occupied Housing Units	72.2%
Renter Occupied Housing Units	24.2%
Vacant Housing Units	3.6%
<b>Median Household Income</b>	
2020	\$98,963
2025	\$106,543
<b>Median Home Value</b>	
2020	\$332,072
2025	\$353,188
<b>Per Capita Income</b>	
2020	\$39,508
2025	\$44,761
<b>Median Age</b>	
2010	31.9
2020	33.9
2025	33.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>2020 Households by Income</b>	
Household Income Base	90,111
<\$15,000	2.8%
\$15,000 - \$24,999	3.1%
\$25,000 - \$34,999	4.3%
\$35,000 - \$49,999	7.7%
\$50,000 - \$74,999	16.0%
\$75,000 - \$99,999	16.5%
\$100,000 - \$149,999	25.3%
\$150,000 - \$199,999	12.4%
\$200,000+	11.8%
Average Household Income	\$119,344
<b>2025 Households by Income</b>	
Household Income Base	99,750
<\$15,000	2.4%
\$15,000 - \$24,999	2.7%
\$25,000 - \$34,999	3.6%
\$35,000 - \$49,999	6.6%
\$50,000 - \$74,999	14.1%
\$75,000 - \$99,999	15.4%
\$100,000 - \$149,999	25.9%
\$150,000 - \$199,999	14.4%
\$200,000+	14.9%
Average Household Income	\$135,554
<b>2020 Owner Occupied Housing Units by Value</b>	
Total	68,617
<\$50,000	0.4%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.8%
\$150,000 - \$199,999	4.6%
\$200,000 - \$249,999	14.9%
\$250,000 - \$299,999	18.3%
\$300,000 - \$399,999	33.6%
\$400,000 - \$499,999	14.5%
\$500,000 - \$749,999	9.8%
\$750,000 - \$999,999	1.9%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.1%
Average Home Value	\$367,355
<b>2025 Owner Occupied Housing Units by Value</b>	
Total	74,679
<\$50,000	0.1%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.3%
\$150,000 - \$199,999	2.0%
\$200,000 - \$249,999	10.2%
\$250,000 - \$299,999	17.5%
\$300,000 - \$399,999	37.3%
\$400,000 - \$499,999	17.7%
\$500,000 - \$749,999	12.3%
\$750,000 - \$999,999	1.7%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.1%
Average Home Value	\$388,762

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>		
Total		208,347
0 - 4		8.5%
5 - 9		9.4%
10 - 14		9.2%
15 - 24		12.9%
25 - 34		14.8%
35 - 44		17.1%
45 - 54		13.6%
55 - 64		8.4%
65 - 74		4.1%
75 - 84		1.5%
85 +		0.5%
18 +		67.9%
<b>2020 Population by Age</b>		
Total		271,521
0 - 4		7.8%
5 - 9		8.3%
10 - 14		8.3%
15 - 24		12.6%
25 - 34		14.7%
35 - 44		15.6%
45 - 54		13.2%
55 - 64		10.2%
65 - 74		6.4%
75 - 84		2.3%
85 +		0.6%
18 +		71.2%
<b>2025 Population by Age</b>		
Total		301,203
0 - 4		8.1%
5 - 9		8.3%
10 - 14		8.1%
15 - 24		11.8%
25 - 34		15.8%
35 - 44		16.0%
45 - 54		11.8%
55 - 64		9.5%
65 - 74		6.8%
75 - 84		3.1%
85 +		0.7%
18 +		71.3%
<b>2010 Population by Sex</b>		
Males		102,575
Females		105,772
<b>2020 Population by Sex</b>		
Males		132,879
Females		138,642
<b>2025 Population by Sex</b>		
Males		146,894
Females		154,309

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>	
Total	208,347
White Alone	81.8%
Black Alone	3.4%
American Indian Alone	0.8%
Asian Alone	5.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	4.5%
Two or More Races	3.5%
Hispanic Origin	14.9%
Diversity Index	49.8
<b>2020 Population by Race/Ethnicity</b>	
Total	271,521
White Alone	76.9%
Black Alone	4.4%
American Indian Alone	1.0%
Asian Alone	7.9%
Pacific Islander Alone	0.2%
Some Other Race Alone	5.2%
Two or More Races	4.4%
Hispanic Origin	17.6%
Diversity Index	57.4
<b>2025 Population by Race/Ethnicity</b>	
Total	301,200
White Alone	74.1%
Black Alone	5.0%
American Indian Alone	1.0%
Asian Alone	9.2%
Pacific Islander Alone	0.3%
Some Other Race Alone	5.6%
Two or More Races	4.9%
Hispanic Origin	18.9%
Diversity Index	61.2
<b>2010 Population by Relationship and Household Type</b>	
Total	208,347
In Households	99.9%
In Family Households	89.8%
Householder	25.9%
Spouse	20.7%
Child	38.0%
Other relative	3.3%
Nonrelative	2.0%
In Nonfamily Households	10.0%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>2020 Population 25+ by Educational Attainment</b>	
Total	171,031
Less than 9th Grade	1.2%
9th - 12th Grade, No Diploma	2.6%
High School Graduate	14.5%
GED/Alternative Credential	2.2%
Some College, No Degree	24.8%
Associate Degree	10.6%
Bachelor's Degree	29.0%
Graduate/Professional Degree	15.1%
<b>2020 Population 15+ by Marital Status</b>	
Total	205,193
Never Married	29.4%
Married	57.4%
Widowed	3.3%
Divorced	9.9%
<b>2020 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	149,957
Population 16+ Employed	90.1%
Population 16+ Unemployment rate	9.9%
Population 16-24 Employed	12.2%
Population 16-24 Unemployment rate	18.5%
Population 25-54 Employed	70.4%
Population 25-54 Unemployment rate	8.4%
Population 55-64 Employed	13.8%
Population 55-64 Unemployment rate	8.9%
Population 65+ Employed	3.6%
Population 65+ Unemployment rate	9.4%
<b>2020 Employed Population 16+ by Industry</b>	
Total	135,159
Agriculture/Mining	0.4%
Construction	4.7%
Manufacturing	10.8%
Wholesale Trade	3.1%
Retail Trade	9.6%
Transportation/Utilities	5.2%
Information	2.2%
Finance/Insurance/Real Estate	11.9%
Services	48.2%
Public Administration	3.8%
<b>2020 Employed Population 16+ by Occupation</b>	
Total	135,158
White Collar	75.0%
Management/Business/Financial	20.0%
Professional	27.7%
Sales	11.6%
Administrative Support	15.7%
Services	13.3%
Blue Collar	11.6%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	2.2%
Installation/Maintenance/Repair	2.8%
Production	2.5%
Transportation/Material Moving	4.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

July 12, 2020



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<b>2010 Households by Type</b>	
Total	69,345
Households with 1 Person	16.1%
Households with 2+ People	83.9%
Family Households	77.7%
Husband-wife Families	62.1%
With Related Children	36.2%
Other Family (No Spouse Present)	15.6%
Other Family with Male Householder	5.0%
With Related Children	3.4%
Other Family with Female Householder	10.6%
With Related Children	7.7%
Nonfamily Households	6.2%
All Households with Children	47.8%
Multigenerational Households	4.2%
Unmarried Partner Households	6.4%
Male-female	5.7%
Same-sex	0.7%
<b>2010 Households by Size</b>	
Total	69,345
1 Person Household	16.1%
2 Person Household	30.0%
3 Person Household	18.1%
4 Person Household	19.6%
5 Person Household	9.6%
6 Person Household	4.2%
7 + Person Household	2.3%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	69,345
Owner Occupied	75.2%
Owned with a Mortgage/Loan	68.0%
Owned Free and Clear	7.2%
Renter Occupied	24.8%
<b>2020 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	176
Percent of Income for Mortgage	14.0%
Wealth Index	134
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	74,873
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	208,347
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>		
1.		Up and Coming Families (7A)
2.		Boomburbs (1C)
3.		Soccer Moms (4A)
<b>2020 Consumer Spending</b>		
Apparel & Services: Total \$		\$262,479,072
Average Spent		\$2,912.87
Spending Potential Index		136
Education: Total \$		\$200,566,540
Average Spent		\$2,225.80
Spending Potential Index		124
Entertainment/Recreation: Total \$		\$383,489,601
Average Spent		\$4,255.79
Spending Potential Index		131
Food at Home: Total \$		\$621,422,876
Average Spent		\$6,896.27
Spending Potential Index		129
Food Away from Home: Total \$		\$455,812,907
Average Spent		\$5,058.41
Spending Potential Index		134
Health Care: Total \$		\$675,188,539
Average Spent		\$7,492.94
Spending Potential Index		130
HH Furnishings & Equipment: Total \$		\$271,820,184
Average Spent		\$3,016.54
Spending Potential Index		138
Personal Care Products & Services: Total \$		\$114,206,689
Average Spent		\$1,267.41
Spending Potential Index		138
Shelter: Total \$		\$2,255,714,652
Average Spent		\$25,032.90
Spending Potential Index		129
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$298,156,436
Average Spent		\$3,308.81
Spending Potential Index		141
Travel: Total \$		\$290,666,035
Average Spent		\$3,225.68
Spending Potential Index		134
Vehicle Maintenance & Repairs: Total \$		\$136,660,454
Average Spent		\$1,516.60
Spending Potential Index		131

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.