

Gilbert 30 Minute Commute - Gilbert & LOOP 202 AZ-202-LOOP W, Gilbert, Arizona, 85297 Drive Time: 30 minute radii Prepared by Esri

30 minutes

Latitude: 33.28302 Longitude: -111.78965

	30 minutes
Population Summary	
2000 Total Population	1,362,773
2010 Total Population	1,643,224
2020 Total Population	1,961,120
2020 Group Quarters	23,674
2025 Total Population 2020-2025 Annual Rate	2,118,716 1.56%
2020 Total Daytime Population	2,020,700
Workers	992,309
Residents	1,028,391
Household Summary	1,020,001
2000 Households	507,684
2000 Average Household Size	2.65
2010 Households	621,926
2010 Average Household Size	2.61
2020 Households	734,347
2020 Average Household Size	2.64
2025 Households	791,128
2025 Average Household Size	2.65
2020-2025 Annual Rate	1.50%
2010 Families	398,441
2010 Average Family Size	3.21
2020 Families	467,190
2020 Average Family Size	3.25
2025 Families	502,469
2025 Average Family Size 2020-2025 Annual Rate	3.27
	1.47%
Housing Unit Summary	579,476
2000 Housing Units Owner Occupied Housing Units	58.1%
Renter Occupied Housing Units	29.5%
Vacant Housing Units	12.4%
2010 Housing Units	724,324
Owner Occupied Housing Units	54.4%
Renter Occupied Housing Units	31.4%
Vacant Housing Units	14.1%
2020 Housing Units	828,786
Owner Occupied Housing Units	55.7%
Renter Occupied Housing Units	32.9%
Vacant Housing Units	11.4%
2025 Housing Units	889,717
Owner Occupied Housing Units	55.7%
Renter Occupied Housing Units	33.2%
Vacant Housing Units	11.1%
Median Household Income	*C0 C22
2020	\$68,633
2025 Madian Hama Valua	\$75,453
Median Home Value	\$282,101
2020 2025	\$308,870
Per Capita Income	\$308,870
2020	\$34,799
2025	\$38,675
Median Age	\$30,073
2010	34.1
2020	35.5
2025	35.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.



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2020 Households by Income	50 minutes
Household Income Base	734,336
<\$15,000	7.3%
\$15,000 - \$24,999	7.7%
\$25,000 - \$34,999	8.1%
\$35,000 - \$49,999	12.1%
\$50,000 - \$74,999	18.3%
\$75,000 - \$99,999	13.9%
\$100,000 - \$149,999	17.3%
\$150,000 - \$199,999	7.6%
\$200,000+	7.7%
Average Household Income	\$92,713
2025 Households by Income	
Household Income Base	791,117
<\$15,000	6.2%
\$15,000 - \$24,999	6.8%
\$25,000 - \$34,999	7.3%
\$35,000 - \$49,999	11.4%
\$50,000 - \$74,999	17.9%
	14.0%
\$75,000 - \$99,999 \$100,000 - \$140,000	
\$100,000 - \$149,999	18.6%
\$150,000 - \$199,999	8.7%
\$200,000+	9.1%
Average Household Income	\$103,363
2020 Owner Occupied Housing Units by Value	
Total	461,799
<\$50,000	5.8%
\$50,000 - \$99,999	3.1%
\$100,000 - \$149,999	4.9%
\$150,000 - \$199,999	10.2%
\$200,000 - \$249,999	15.9%
\$250,000 - \$299,999	15.8%
\$300,000 - \$399,999	22.7%
\$400,000 - \$499,999	10.4%
\$500,000 - \$749,999	8.1%
\$750,000 - \$999,999	1.8%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.3%
Average Home Value	\$319,999
2025 Owner Occupied Housing Units by Value	
Total	495,368
<\$50,000	4.4%
\$50,000 - \$99,999	2.0%
\$100,000 - \$149,999	3.5%
\$150,000 - \$199,999	6.4%
\$200,000 - \$249,999	14.1%
\$250,000 - \$299,999	17.2%
\$300,000 - \$399,999	26.5%
\$400,000 - \$499,999	12.8%
\$500,000 - \$749,999	9.9%
\$750,000 - \$999,999	1.8%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.3%
Average Home Value	\$346,382
Average nome value	۵۵- <sub>1</sub> 0,362

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.



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2010 Population by Age	
Total	1,643,226
0 - 4	7.3%
5 - 9	7.3%
10 - 14	7.1%
15 - 24	14.8%
25 - 34	14.8%
35 - 44	13.7%
45 - 54	13.1%
55 - 64	10.0%
65 - 74	6.5%
75 - 84	3.9%
85 +	1.5%
18 +	74.1%
2020 Population by Age	
Total	1,961,117
0 - 4	6.8%
5 - 9	6.8%
10 - 14	6.6%
15 - 24	13.8%
25 - 34	15.2%
35 - 44	13.2%
45 - 54	11.5%
55 - 64	11.0%
65 - 74	8.7%
75 - 84	4.4%
85 +	1.8%
18 +	76.1%
2025 Population by Age	
Total	2,118,716
0 - 4	6.9%
5 - 9	6.7%
10 - 14	6.5%
15 - 24	13.3%
25 - 34	15.3%
35 - 44	13.7%
45 - 54	10.9%
55 - 64	10.2%
65 - 74	9.2%
75 - 84	5.3%
85 +	1.9%
18 +	76.2%
2010 Population by Sex	
Males	813,681
Females	829,543
2020 Population by Sex	
Males	970,133
Females	990,988
2025 Population by Sex	
Males	1,045,770
Females	1,072,946
	2,072,910



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2010 Population by Race/Ethnicity	1 (42 222
Total	1,643,223
White Alone	74.6% 4.8%
Black Alone American Indian Alone	
American Indian Alone Asian Alone	2.8% 3.9%
Pacific Islander Alone Some Other Race Alone	0.3% 10.1%
Two or More Races	3.5%
Hispanic Origin	24.8%
Diversity Index	64.8
2020 Population by Race/Ethnicity	04.0
Total	1,961,121
White Alone	70.5%
Black Alone	5.8%
American Indian Alone	2.9%
Asian Alone	5.2%
Pacific Islander Alone	0.3%
Some Other Race Alone	11.1%
Two or More Races	4.2%
Hispanic Origin	27.2%
Diversity Index	69.6
2025 Population by Race/Ethnicity	05.0
Total	2,118,718
White Alone	68.2%
Black Alone	6.4%
American Indian Alone	2.9%
Asian Alone	6.0%
Pacific Islander Alone	0.3%
Some Other Race Alone	11.6%
Two or More Races	4.6%
Hispanic Origin	28.6%
Diversity Index	72.0
2010 Population by Relationship and Household Type	
Total	1,643,224
In Households	98.8%
In Family Households	80.6%
Householder	24.2%
Spouse	17.6%
Child	31.7%
Other relative	4.4%
Nonrelative	2.7%
In Nonfamily Households	18.2%
In Group Quarters	1.2%
Institutionalized Population	0.3%
Noninstitutionalized Population	0.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Population 25+ by Educational Attainment	1 20 4 475
Total	1,294,175
Less than 9th Grade	4.1%
9th - 12th Grade, No Diploma	5.4%
High School Graduate	18.0%
GED/Alternative Credential	3.1%
Some College, No Degree	24.3%
Associate Degree	9.0%
Bachelor's Degree	23.0%
Graduate/Professional Degree	13.0%
2020 Population 15+ by Marital Status	
Total	1,564,455
Never Married	35.8%
Married	47.6%
Widowed	4.9%
Divorced	11.6%
2020 Civilian Population 16+ in Labor Force	1.056.045
Civilian Population 16+	1,056,815
Population 16+ Employed	88.9%
Population 16+ Unemployment rate	11.1%
Population 16-24 Employed	14.2%
Population 16-24 Unemployment rate	18.6%
Population 25-54 Employed	65.6%
Population 25-54 Unemployment rate	9.7%
Population 55-64 Employed	14.5%
Population 55-64 Unemployment rate	10.1%
Population 65+ Employed	5.6%
Population 65+ Unemployment rate	9.2%
2020 Employed Population 16+ by Industry	020.116
Total	939,116
Agriculture/Mining	0.4%
Construction	6.6%
Manufacturing	9.1%
Wholesale Trade	2.4%
Retail Trade	10.1%
Transportation/Utilities	5.4%
Information	2.1%
Finance/Insurance/Real Estate	10.6%
Services	49.8%
Public Administration	3.5%
2020 Employed Population 16+ by Occupation	020.110
Total	939,118
White Collar	67.3%
Management/Business/Financial	16.9%
Professional	23.6%
Sales	11.0%
Administrative Support	15.8%
Services	17.0%
Blue Collar	15.7%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	4.2%
Installation/Maintenance/Repair	3.0%
Production	3.5%
Transportation/Material Moving	4.8%



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	30 minutes
2010 Households by Type	C21.020
Total	621,926
Households with 1 Person Households with 2+ People	26.7% 73.3%
Family Households	64.1% 46.5%
Husband-wife Families With Related Children	46.5%
	17.6%
Other Family (No Spouse Present) Other Family with Male Householder	5.6%
With Related Children	3.0%
Other Family with Female Householder	12.0%
·	8.0%
With Related Children	9.2%
Nonfamily Households	9.2%
All Households with Children	33.9%
Multigenerational Households	4.1%
Unmarried Partner Households	7.9%
Male-female	7.0%
Same-sex	0.8%
2010 Households by Size	
Total	621,924
1 Person Household	26.7%
2 Person Household	33.1%
3 Person Household	14.9%
4 Person Household	12.9%
5 Person Household	6.8%
6 Person Household	3.1%
7 + Person Household	2.4%
2010 Households by Tenure and Mortgage Status	
Total	621,926
Owner Occupied	63.4%
Owned with a Mortgage/Loan	48.5%
Owned Free and Clear	14.8%
Renter Occupied	36.6%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	142
Percent of Income for Mortgage	17.2%
Wealth Index	102
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	724,324
Housing Units Inside Urbanized Area	99.1%
Housing Units Inside Urbanized Cluster	0.3%
Rural Housing Units	0.7%
2010 Population By Urban/ Rural Status	
Total Population	1,643,224
Population Inside Urbanized Area	98.8%
Population Inside Urbanized Cluster	0.3%
Rural Population	0.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parentchild relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.



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1.Up and Coming Families (7A)2.Young and Resties (1B)3.Boomburbs (1C)2020 Consumer Spending\$1.678,414,059Average Spent\$1.678,414,059Average Spent\$2,285,59Spending Potential Index\$1.287,249,049Education: Total \$\$1.287,249,049Average Spent\$1,287,249,049Average Spent\$2,428,323,128Average Spent\$2,428,323,128Average Spent\$2,428,323,128Average Spent\$2,428,323,128Average Spent\$2,428,323,128Average Spent\$4,084,950,707Average Spent\$4,084,950,707Average Spent\$5,562,70Spending Potential Index101Food At Home: Total \$\$2,942,388,121Average Spent\$2,942,388,121Average Spent\$4,084,950,707Average Spent\$2,942,388,121Average Spent\$2,942,381,210Average Spent\$2,942,381,210Average Spent\$2,942,381,210Average Spent\$2,942,381,210Average Spent\$2,942,381,210Average Spent\$1,671,41,704Average Spent\$1,671,41,704,855Spending Potential Index101Personal Care Products & Services: Total \$\$1,272,907,111Average Spent\$2,303,34Spending Potential Index105Personal Care Products & Services: Total \$\$2,242,81,910Average Spent\$2,2507,907,111Average Spent\$2,2428,101Average Spent\$	Top 3 Tapestry Segments	
3.   Boomburks (1C)     202 Consumer Spending   ************************************	1.	Up and Coming Families (7A)
2020 Consumer SpendingApparel & Services: Total \$\$1,678,414,059Average Spent\$2,285.59Spending Potential Index107Education: Total \$\$1,287,249,049Average Spent\$1,752.92Spending Potential Index98Entertainment/Recreation: Total \$\$2,285.59Average Spent\$2,306.78Spending Potential Index98Entertainment/Recreation: Total \$\$2,282.21Average Spent\$2,306.78Spending Potential Index102Food at Home: Total \$\$4,084,950,707Average Spent\$4,084,950,707Average Spent\$2,942,388,121Average Spent\$2,942,388,121Average Spent\$2,942,388,121Average Spent\$4,066.81Spending Potential Index106Health Care: Total \$\$4,081,950,707Average Spent\$4,31,290,855Spending Potential Index105H Four Inshings & Equipment: Total \$\$4,058,155Spending Potential Index103H H Furnishings & Equipment: Total \$\$1,451,704Average Spent\$2,303,45Spending Potential Index105Personal Care Products & Services: Total \$\$2,203,34Spending Potential Index108Spending Potential Index108Spending Potential Index108Personal Care Products & Services: Total \$\$2,203,34Spending Potential Index108Spending Potential Index107Average Spent\$2,04,98,91,07<	2.	Young and Restless (11B)
Apparel & Services: Total \$     \$1,678,414,059       Average Spent     \$2,285.59       Spending Potential Index     107       Education: Total \$     \$1,287,249,049       Average Spent     \$1,752.92       Spending Potential Index     98       Entertainment/Recreation: Total \$     \$2,2428,323,128       Average Spent     \$3,306.78       Spending Potential Index     102       Food at Home: Total \$     \$4,084,950,707       Average Spent     \$4,084,950,707       Spending Potential Index     104       Food Away from Home: Total \$     \$4,084,950,707       Average Spent     \$2,942,388,121       Average Spent     \$2,942,388,121       Average Spent     \$4,006.81       Spending Pote	3.	Boomburbs (1C)
Average Spent\$2,285.59Spending Potential Index107Education: Total \$\$1,287,249,049Average Spent\$1,275,292Spending Potential Index98Entertainment/Recreation: Total \$\$2,428,323,128Average Spent\$2,3306.78Spending Potential Index102Food at Home: Total \$\$4,084,950,707Average Spent\$5,552,700Average Spent\$5,552,700Average Spent\$5,552,700Average Spent\$2,424,388,121Average Spent\$2,424,388,121Average Spent\$2,424,388,121Average Spent\$4,006.81Spending Potential Index106Health Care: Total \$\$4,006.81Spending Potential Index103HH Furnishings & Equipment: Total \$\$1,691,451,704Average Spent\$1,691,451,704Average Spent\$2,502,033.44Spending Potential Index103HH Furnishings & Equipment: Total \$\$1,893,120,0455Average Spent\$2,503,34Spending Potential Index103HH Furnishings & Equipment: Total \$\$1,893,120,0457,111Average Spent\$2,503,34Spending Potential Index108Shelter: Total \$\$14,796,891,107Average Spent\$20,149,73Spending Potential Index104Support Payments/Cash Contributions/Gifts in Kind: Total \$\$1,840,178,461Average Spent\$2,505,87Spending Potential Index104Support Payments/Cash Contributions	2020 Consumer Spending	
Spending Potential Index107Education: Total \$\$1,287,249,049Average Spent\$1,752.92Spending Potential Index98Entertainment/Recreation: Total \$\$2,428,323,128Average Spent\$3,306.78Spending Potential Index102Food at Home: Total \$\$4,084,950,707Average Spent\$5,562.70Spending Potential Index104Food At Home: Total \$\$4,084,950,707Average Spent\$5,562.70Spending Potential Index104Food Away from Home: Total \$\$104Food Away from Home: Total \$\$104Food Away from Home: Total \$\$4,06.81Spending Potential Index106Health Care: Total \$\$4,331,290,855Average Spent\$4,331,290,855Average Spent\$103HH Furnishings & Equipment: Total \$\$103HH Furnishings & Equipment: Total \$\$103HH Furnishings & Equipment: Total \$\$103Average Spent\$2,303.41Spending Potential Index105Personal Care Products & Services: Total \$\$12,503.31Spending Potential Index108Shelter: Total \$\$14,796,891,107Average Spent\$20,149.73Spending Potential Index\$104Support Payments/Cash Contributions/Gifts in Kind: Total \$\$14,796,891,107Average Spent\$2,505.87Spending Potential Index\$104Support Payments/Cash Contributions/Gifts in Kind: Total \$\$1,840,178,461Average Spent<	Apparel & Services: Total \$	\$1,678,414,059
Education: Total \$\$1,287,249,049Average Spent\$1,752.92Spending Potential Index98Entertainment/Recreation: Total \$\$2,428,323,128Average Spent\$3,306.78Spending Potential Index102Food at Home: Total \$\$4,084,950,707Average Spent\$4,084,950,707Average Spent\$5,888,15Spending Potential Index103HH Furnishings & Equipment: Total \$\$1,691,451,704Average Spent\$1,691,451,704Average Spent\$1,691,451,704Average Spent\$1,691,451,704Average Spent\$1,691,451,704Average Spent\$1,805,102,689Spending Potential Index\$1,041,78,681,107Average Spent\$2,0149,73Spending Potential Index\$1,041,78,681,107Average Spent\$2,0149,73Spending Potential Index\$1,201,78,651,107Average Spent	Average Spent	\$2,285.59
Average Spent     \$1,752.92       Spending Potential Index     98       Entertainment/Recreation: Total \$     \$2,428,323,128       Average Spent     \$2,323,128       Average Spent     \$3,306,78       Spending Potential Index     102       Food at Home: Total \$     \$4,084,950,707       Average Spent     \$5,562,70       Spending Potential Index     104       Food Away from Home: Total \$     \$2,942,388,121       Average Spent     \$2,942,388,121       Average Spent     \$4,081,920,855       Average Spent     \$4,081,920,855       Average Spent     \$4,331,290,855       Average Spent     \$5,889,15       Spending Potential Index     103       HH Furnishings & Equipment: Total \$     \$1,691,451,704       Average Spent     \$2,303,34       Spending Potential Index     103       Personal Care Products & Services: Total \$     \$725,907,111       Average Spent     \$2,0149,73       Spending Potential Index     108       Shelter: Total \$     \$14,796,891,107       Average Spent     \$2,0149,73       <	Spending Potential Index	107
Spending Potential Index     98       Entertainment/Recreation: Total \$     \$2,428,323,128       Average Spent     \$3,306.78       Spending Potential Index     102       Food at Home: Total \$     \$4,084,950,707       Average Spent     \$4,084,950,707       Average Spent     \$4,084,950,707       Average Spent     \$5,562,70       Spending Potential Index     104       Food Away from Home: Total \$     \$2,942,388,121       Average Spent     \$2,942,388,121       Average Spent     \$4,006.81       Spending Potential Index     106       Health Care: Total \$     \$4,016,81       Spending Potential Index     103       H H Furnishings & Equipment: Total \$     \$1,691,451,704       Average Spent     \$2,303,34       Spending Potential Index     103       Personal Care Products & Services: Total \$     \$725,907,111       Average Spent     \$2,303,34       Spending Potential Index     108       Shelter: Total \$     \$1,4796,891,107       Average Spent     \$20,149,73       Spending Potential Index     104 <tr< td=""><td>Education: Total \$</td><td>\$1,287,249,049</td></tr<>	Education: Total \$	\$1,287,249,049
Entertainment/Recreation: Total \$   \$2,428,323,128     Average Spent   \$3,306.78     Spending Potential Index   102     Food at Home: Total \$   \$4,084,950,707     Average Spent   \$5,562.70     Spending Potential Index   104     Food Away from Home: Total \$   \$2,942,388,121     Average Spent   \$2,942,388,121     Average Spent   \$2,942,388,121     Average Spent   \$2,942,388,121     Average Spent   \$2,942,388,121     Spending Potential Index   106     Health Care: Total \$   \$1,031,290,855     Average Spent   \$5,889.15     Spending Potential Index   103     HH Furnishings & Equipment: Total \$   \$1,031,491,451,704     Average Spent   \$2,303.34     Spending Potential Index   105     Personal Care Products & Services: Total \$   \$725,907,111     Average Spent   \$288,51     Spending Potential Index   108     Shelter: Total \$   \$14,796,681,107     Average Spent   \$20,149,73     Spending Potential Index   104     Support Payments/Cash Contributions/Gifts in Kind: Total \$	Average Spent	\$1,752.92
Average Spent\$\$3,306.78Spending Potential Index102Food at Home: Total \$\$\$4,084,950,707Average Spent\$\$5,552.70Spending Potential Index104Food Away from Home: Total \$\$\$4,084,950,707Average Spent\$\$5,552.70Spending Potential Index104Food Away from Home: Total \$\$\$4,008.81Spending Potential Index106Health Care: Total \$\$\$4,331,290,855Average Spent\$\$4,331,290,855Average Spent\$\$4,331,290,855Average Spent\$\$1,691,451,704Average Spent\$\$1,691,451,704Average Spent\$\$2,303.34Spending Potential Index105Personal Care Products & Services: Total \$\$\$14,796,891,107Average Spent\$\$20,111Average Spent\$\$20,119,73Spending Potential Index108Shelter: Total \$\$\$14,796,891,107Average Spent\$\$20,149,73Spending Potential Index104Support Payments/Cash Contributions/Gifts in Kind: Total \$\$\$1,840,178,461Average Spent\$\$20,149,73Spending Potential Index104Support Payments/Cash Contributions/Gifts in Kind: Total \$\$\$1,805,102,669Travel: Total \$\$\$1,805,102,669	Spending Potential Index	98
Spending Potential Index     102       Food at Home: Total \$     \$4,084,950,707       Average Spent     \$5,562.70       Spending Potential Index     104       Food Away from Home: Total \$     \$2,942,388,121       Average Spent     \$4,006.81       Spending Potential Index     106       Health Care: Total \$     \$4,031,290,855       Average Spent     \$\$5,88.15       Spending Potential Index     103       HH Furnishings & Equipment: Total \$     \$1,691,451,704       Average Spent     \$\$2,303.34       Spending Potential Index     105       Personal Care Products & Services: Total \$     \$1725,907,111       Average Spent     \$188,51       Spending Potential Index     108       Shelter: Total \$     \$14,796,891,107       Average Spent     \$20,149,73       Spending Potential Index     104       Support Payments/Cash Contributions/Gifts in Kind: Total \$     \$1,840,178,461       Average Spent     \$2,505.87       Spending Potential Index     104       Support Payments/Cash Contributions/Gifts in Kind: Total \$     \$1,840,178,461 <t< td=""><td>Entertainment/Recreation: Total \$</td><td>\$2,428,323,128</td></t<>	Entertainment/Recreation: Total \$	\$2,428,323,128
Food at Home: Total \$     \$4,084,950,707       Average Spent     \$5,562.70       Spending Potential Index     104       Food Away from Home: Total \$     \$2,942,388,121       Average Spent     \$4,006.81       Spending Potential Index     106       Health Care: Total \$     \$4,331,290,855       Average Spent     \$5,898.15       Spending Potential Index     106       Health Care: Total \$     \$1,691,451,704       Average Spent     \$1,691,451,704       Average Spent     \$2,30,34       Spending Potential Index     105       Personal Care Products & Services: Total \$     \$125,907,111       Average Spent     \$988,51       Spending Potential Index     108       Shelter: Total \$     \$14,796,891,107       Average Spent     \$20,149,73       Spending Potential Index     104       Support Payments/Cash Contributions/Gifts in Kind: Total \$     \$14,840,178,461       Average Spent     \$2,505,87       Spending Potential Index     107       Average Spent     \$2,505,87       Spending Potential Index     107	Average Spent	\$3,306.78
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Health Care: Total \$\$4,331,290,855Average Spent\$5,898.15Spending Potential Index103HH Furnishings & Equipment: Total \$\$1,691,451,704Average Spent\$2,303.34Spending Potential Index105Personal Care Products & Services: Total \$\$725,907,111Average Spent\$988.51Spending Potential Index108Shelter: Total \$\$14,796,891,107Average Spent\$14,796,891,107Average Spent\$20,149,73Spending Potential Index104Support Payments/Cash Contributions/Gifts in Kind: Total \$\$1,840,178,461Average Spent\$2,505.87Spending Potential Index107Travel: Total \$\$1,805,102,689	Average Spent	\$4,006.81
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Personal Care Products & Services: Total \$\$725,907,111Average Spent\$988.51Spending Potential Index108Shelter: Total \$\$14,796,891,107Average Spent\$14,796,891,107Average Spent\$20,149.73Spending Potential Index104Support Payments/Cash Contributions/Gifts in Kind: Total \$\$1,840,178,461Average Spent\$2,505.87Spending Potential Index107Travel: Total \$\$1,805,102,689		. ,
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Average Spent     \$2,505.87       Spending Potential Index     107       Travel: Total \$     \$1,805,102,689		
Spending Potential Index107Travel: Total \$\$1,805,102,689		
Travel: Total \$ \$1,805,102,689		
Average Spent \$2,458.11		
Spending Potential Index 102		
Vehicle Maintenance & Repairs: Total \$ \$900,086,028	• • • •	
Average Spent \$1,225.70		
Spending Potential Index 106	Spending Potential Index	106

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.