



# Community Profile

Gilbert 30 Minute Commute - Gilbert & LOOP 202  
 AZ-202-LOOP W, Gilbert, Arizona, 85297  
 Drive Time: 30 minute radii

Prepared by Esri  
 Latitude: 33.28302  
 Longitude: -111.78965

**30 minutes**

<b>Population Summary</b>	
2000 Total Population	1,362,773
2010 Total Population	1,643,224
2020 Total Population	1,961,120
2020 Group Quarters	23,674
2025 Total Population	2,118,716
2020-2025 Annual Rate	1.56%
2020 Total Daytime Population	2,020,700
Workers	992,309
Residents	1,028,391
<b>Household Summary</b>	
2000 Households	507,684
2000 Average Household Size	2.65
2010 Households	621,926
2010 Average Household Size	2.61
2020 Households	734,347
2020 Average Household Size	2.64
2025 Households	791,128
2025 Average Household Size	2.65
2020-2025 Annual Rate	1.50%
2010 Families	398,441
2010 Average Family Size	3.21
2020 Families	467,190
2020 Average Family Size	3.25
2025 Families	502,469
2025 Average Family Size	3.27
2020-2025 Annual Rate	1.47%
<b>Housing Unit Summary</b>	
2000 Housing Units	579,476
Owner Occupied Housing Units	58.1%
Renter Occupied Housing Units	29.5%
Vacant Housing Units	12.4%
2010 Housing Units	724,324
Owner Occupied Housing Units	54.4%
Renter Occupied Housing Units	31.4%
Vacant Housing Units	14.1%
2020 Housing Units	828,786
Owner Occupied Housing Units	55.7%
Renter Occupied Housing Units	32.9%
Vacant Housing Units	11.4%
2025 Housing Units	889,717
Owner Occupied Housing Units	55.7%
Renter Occupied Housing Units	33.2%
Vacant Housing Units	11.1%
<b>Median Household Income</b>	
2020	\$68,633
2025	\$75,453
<b>Median Home Value</b>	
2020	\$282,101
2025	\$308,870
<b>Per Capita Income</b>	
2020	\$34,799
2025	\$38,675
<b>Median Age</b>	
2010	34.1
2020	35.5
2025	35.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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## 2020 Households by Income

Household Income Base	734,336
<\$15,000	7.3%
\$15,000 - \$24,999	7.7%
\$25,000 - \$34,999	8.1%
\$35,000 - \$49,999	12.1%
\$50,000 - \$74,999	18.3%
\$75,000 - \$99,999	13.9%
\$100,000 - \$149,999	17.3%
\$150,000 - \$199,999	7.6%
\$200,000+	7.7%
Average Household Income	\$92,713

## 2025 Households by Income

Household Income Base	791,117
<\$15,000	6.2%
\$15,000 - \$24,999	6.8%
\$25,000 - \$34,999	7.3%
\$35,000 - \$49,999	11.4%
\$50,000 - \$74,999	17.9%
\$75,000 - \$99,999	14.0%
\$100,000 - \$149,999	18.6%
\$150,000 - \$199,999	8.7%
\$200,000+	9.1%
Average Household Income	\$103,363

## 2020 Owner Occupied Housing Units by Value

Total	461,799
<\$50,000	5.8%
\$50,000 - \$99,999	3.1%
\$100,000 - \$149,999	4.9%
\$150,000 - \$199,999	10.2%
\$200,000 - \$249,999	15.9%
\$250,000 - \$299,999	15.8%
\$300,000 - \$399,999	22.7%
\$400,000 - \$499,999	10.4%
\$500,000 - \$749,999	8.1%
\$750,000 - \$999,999	1.8%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.3%
Average Home Value	\$319,999

## 2025 Owner Occupied Housing Units by Value

Total	495,368
<\$50,000	4.4%
\$50,000 - \$99,999	2.0%
\$100,000 - \$149,999	3.5%
\$150,000 - \$199,999	6.4%
\$200,000 - \$249,999	14.1%
\$250,000 - \$299,999	17.2%
\$300,000 - \$399,999	26.5%
\$400,000 - \$499,999	12.8%
\$500,000 - \$749,999	9.9%
\$750,000 - \$999,999	1.8%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.3%
Average Home Value	\$346,382

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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### 2010 Population by Age

Total	1,643,226
0 - 4	7.3%
5 - 9	7.3%
10 - 14	7.1%
15 - 24	14.8%
25 - 34	14.8%
35 - 44	13.7%
45 - 54	13.1%
55 - 64	10.0%
65 - 74	6.5%
75 - 84	3.9%
85 +	1.5%
18 +	74.1%

### 2020 Population by Age

Total	1,961,117
0 - 4	6.8%
5 - 9	6.8%
10 - 14	6.6%
15 - 24	13.8%
25 - 34	15.2%
35 - 44	13.2%
45 - 54	11.5%
55 - 64	11.0%
65 - 74	8.7%
75 - 84	4.4%
85 +	1.8%
18 +	76.1%

### 2025 Population by Age

Total	2,118,716
0 - 4	6.9%
5 - 9	6.7%
10 - 14	6.5%
15 - 24	13.3%
25 - 34	15.3%
35 - 44	13.7%
45 - 54	10.9%
55 - 64	10.2%
65 - 74	9.2%
75 - 84	5.3%
85 +	1.9%
18 +	76.2%

### 2010 Population by Sex

Males	813,681
Females	829,543

### 2020 Population by Sex

Males	970,133
Females	990,988

### 2025 Population by Sex

Males	1,045,770
Females	1,072,946

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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## 2010 Population by Race/Ethnicity

Total	1,643,223
White Alone	74.6%
Black Alone	4.8%
American Indian Alone	2.8%
Asian Alone	3.9%
Pacific Islander Alone	0.3%
Some Other Race Alone	10.1%
Two or More Races	3.5%
Hispanic Origin	24.8%
Diversity Index	64.8

## 2020 Population by Race/Ethnicity

Total	1,961,121
White Alone	70.5%
Black Alone	5.8%
American Indian Alone	2.9%
Asian Alone	5.2%
Pacific Islander Alone	0.3%
Some Other Race Alone	11.1%
Two or More Races	4.2%
Hispanic Origin	27.2%
Diversity Index	69.6

## 2025 Population by Race/Ethnicity

Total	2,118,718
White Alone	68.2%
Black Alone	6.4%
American Indian Alone	2.9%
Asian Alone	6.0%
Pacific Islander Alone	0.3%
Some Other Race Alone	11.6%
Two or More Races	4.6%
Hispanic Origin	28.6%
Diversity Index	72.0

## 2010 Population by Relationship and Household Type

Total	1,643,224
In Households	98.8%
In Family Households	80.6%
Householder	24.2%
Spouse	17.6%
Child	31.7%
Other relative	4.4%
Nonrelative	2.7%
In Nonfamily Households	18.2%
In Group Quarters	1.2%
Institutionalized Population	0.3%
Noninstitutionalized Population	0.9%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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July 14, 2020



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## 2020 Population 25+ by Educational Attainment

Total	1,294,175
Less than 9th Grade	4.1%
9th - 12th Grade, No Diploma	5.4%
High School Graduate	18.0%
GED/Alternative Credential	3.1%
Some College, No Degree	24.3%
Associate Degree	9.0%
Bachelor's Degree	23.0%
Graduate/Professional Degree	13.0%

## 2020 Population 15+ by Marital Status

Total	1,564,455
Never Married	35.8%
Married	47.6%
Widowed	4.9%
Divorced	11.6%

## 2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	1,056,815
Population 16+ Employed	88.9%
Population 16+ Unemployment rate	11.1%
Population 16-24 Employed	14.2%
Population 16-24 Unemployment rate	18.6%
Population 25-54 Employed	65.6%
Population 25-54 Unemployment rate	9.7%
Population 55-64 Employed	14.5%
Population 55-64 Unemployment rate	10.1%
Population 65+ Employed	5.6%
Population 65+ Unemployment rate	9.2%

## 2020 Employed Population 16+ by Industry

Total	939,116
Agriculture/Mining	0.4%
Construction	6.6%
Manufacturing	9.1%
Wholesale Trade	2.4%
Retail Trade	10.1%
Transportation/Utilities	5.4%
Information	2.1%
Finance/Insurance/Real Estate	10.6%
Services	49.8%
Public Administration	3.5%

## 2020 Employed Population 16+ by Occupation

Total	939,118
White Collar	67.3%
Management/Business/Financial	16.9%
Professional	23.6%
Sales	11.0%
Administrative Support	15.8%
Services	17.0%
Blue Collar	15.7%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	4.2%
Installation/Maintenance/Repair	3.0%
Production	3.5%
Transportation/Material Moving	4.8%

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<b>2010 Households by Type</b>	
Total	621,926
Households with 1 Person	26.7%
Households with 2+ People	73.3%
Family Households	64.1%
Husband-wife Families	46.5%
With Related Children	21.9%
Other Family (No Spouse Present)	17.6%
Other Family with Male Householder	5.6%
With Related Children	3.4%
Other Family with Female Householder	12.0%
With Related Children	8.0%
Nonfamily Households	9.2%
All Households with Children	33.9%
Multigenerational Households	4.1%
Unmarried Partner Households	7.9%
Male-female	7.0%
Same-sex	0.8%
<b>2010 Households by Size</b>	
Total	621,924
1 Person Household	26.7%
2 Person Household	33.1%
3 Person Household	14.9%
4 Person Household	12.9%
5 Person Household	6.8%
6 Person Household	3.1%
7 + Person Household	2.4%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	621,926
Owner Occupied	63.4%
Owned with a Mortgage/Loan	48.5%
Owned Free and Clear	14.8%
Renter Occupied	36.6%
<b>2020 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	142
Percent of Income for Mortgage	17.2%
Wealth Index	102
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	724,324
Housing Units Inside Urbanized Area	99.1%
Housing Units Inside Urbanized Cluster	0.3%
Rural Housing Units	0.7%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	1,643,224
Population Inside Urbanized Area	98.8%
Population Inside Urbanized Cluster	0.3%
Rural Population	0.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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## Top 3 Tapestry Segments

1. Up and Coming Families (7A)
2. Young and Restless (11B)
3. Boomburbs (1C)

## 2020 Consumer Spending

Apparel & Services: Total \$	\$1,678,414,059
Average Spent	\$2,285.59
Spending Potential Index	107
Education: Total \$	\$1,287,249,049
Average Spent	\$1,752.92
Spending Potential Index	98
Entertainment/Recreation: Total \$	\$2,428,323,128
Average Spent	\$3,306.78
Spending Potential Index	102
Food at Home: Total \$	\$4,084,950,707
Average Spent	\$5,562.70
Spending Potential Index	104
Food Away from Home: Total \$	\$2,942,388,121
Average Spent	\$4,006.81
Spending Potential Index	106
Health Care: Total \$	\$4,331,290,855
Average Spent	\$5,898.15
Spending Potential Index	103
HH Furnishings & Equipment: Total \$	\$1,691,451,704
Average Spent	\$2,303.34
Spending Potential Index	105
Personal Care Products & Services: Total \$	\$725,907,111
Average Spent	\$988.51
Spending Potential Index	108
Shelter: Total \$	\$14,796,891,107
Average Spent	\$20,149.73
Spending Potential Index	104
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,840,178,461
Average Spent	\$2,505.87
Spending Potential Index	107
Travel: Total \$	\$1,805,102,689
Average Spent	\$2,458.11
Spending Potential Index	102
Vehicle Maintenance & Repairs: Total \$	\$900,086,028
Average Spent	\$1,225.70
Spending Potential Index	106

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

July 14, 2020