



Community Profile

Gilbert Town, AZ 4
Gilbert Town, AZ (0427400)
Geography: Place

Prepared by Esri

	Gilbert town,...
Population Summary	
2000 Total Population	115,997
2010 Total Population	208,293
2018 Total Population	261,287
2018 Group Quarters	360
2023 Total Population	291,184
2018-2023 Annual Rate	2.19%
2018 Total Daytime Population	207,543
Workers	78,988
Residents	128,555
Household Summary	
2000 Households	37,223
2000 Average Household Size	3.11
2010 Households	69,333
2010 Average Household Size	3.00
2018 Households	86,498
2018 Average Household Size	3.02
2023 Households	96,199
2023 Average Household Size	3.02
2018-2023 Annual Rate	2.15%
2010 Families	53,867
2010 Average Family Size	3.40
2018 Families	66,834
2018 Average Family Size	3.44
2023 Families	74,070
2023 Average Family Size	3.46
2018-2023 Annual Rate	2.08%
Housing Unit Summary	
2000 Housing Units	38,905
Owner Occupied Housing Units	81.4%
Renter Occupied Housing Units	14.3%
Vacant Housing Units	4.3%
2010 Housing Units	74,863
Owner Occupied Housing Units	69.7%
Renter Occupied Housing Units	22.9%
Vacant Housing Units	7.4%
2018 Housing Units	90,332
Owner Occupied Housing Units	71.9%
Renter Occupied Housing Units	23.8%
Vacant Housing Units	4.2%
2023 Housing Units	99,796
Owner Occupied Housing Units	73.3%
Renter Occupied Housing Units	23.1%
Vacant Housing Units	3.6%
Median Household Income	
2018	\$88,685
2023	\$100,372
Median Home Value	
2018	\$281,949
2023	\$318,898
Per Capita Income	
2018	\$34,951
2023	\$40,694
Median Age	
2010	31.9
2018	33.6
2023	33.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

March 26, 2019



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2018 Households by Income	
Household Income Base	86,498
<\$15,000	4.3%
\$15,000 - \$24,999	3.6%
\$25,000 - \$34,999	4.8%
\$35,000 - \$49,999	9.5%
\$50,000 - \$74,999	17.7%
\$75,000 - \$99,999	16.4%
\$100,000 - \$149,999	25.3%
\$150,000 - \$199,999	9.9%
\$200,000+	8.5%
Average Household Income	\$105,668
2023 Households by Income	
Household Income Base	96,199
<\$15,000	3.6%
\$15,000 - \$24,999	2.8%
\$25,000 - \$34,999	3.9%
\$35,000 - \$49,999	8.0%
\$50,000 - \$74,999	15.8%
\$75,000 - \$99,999	15.5%
\$100,000 - \$149,999	27.3%
\$150,000 - \$199,999	11.4%
\$200,000+	11.6%
Average Household Income	\$123,345
2018 Owner Occupied Housing Units by Value	
Total	64,956
<\$50,000	0.6%
\$50,000 - \$99,999	0.7%
\$100,000 - \$149,999	4.5%
\$150,000 - \$199,999	14.8%
\$200,000 - \$249,999	17.8%
\$250,000 - \$299,999	18.2%
\$300,000 - \$399,999	22.8%
\$400,000 - \$499,999	10.1%
\$500,000 - \$749,999	7.6%
\$750,000 - \$999,999	1.9%
\$1,000,000 - \$1,499,999	1.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$324,596
2023 Owner Occupied Housing Units by Value	
Total	73,155
<\$50,000	0.2%
\$50,000 - \$99,999	0.3%
\$100,000 - \$149,999	1.3%
\$150,000 - \$199,999	8.3%
\$200,000 - \$249,999	15.7%
\$250,000 - \$299,999	19.1%
\$300,000 - \$399,999	27.5%
\$400,000 - \$499,999	13.9%
\$500,000 - \$749,999	10.6%
\$750,000 - \$999,999	2.5%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$360,801

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	208,293
0 - 4	8.5%
5 - 9	9.4%
10 - 14	9.2%
15 - 24	12.9%
25 - 34	14.8%
35 - 44	17.1%
45 - 54	13.6%
55 - 64	8.4%
65 - 74	4.1%
75 - 84	1.5%
85 +	0.5%
18 +	67.9%
2018 Population by Age	
Total	261,289
0 - 4	7.9%
5 - 9	8.4%
10 - 14	8.5%
15 - 24	12.7%
25 - 34	14.6%
35 - 44	15.7%
45 - 54	13.2%
55 - 64	10.0%
65 - 74	6.2%
75 - 84	2.1%
85 +	0.6%
18 +	70.7%
2023 Population by Age	
Total	291,184
0 - 4	8.1%
5 - 9	8.3%
10 - 14	8.2%
15 - 24	12.0%
25 - 34	15.6%
35 - 44	16.3%
45 - 54	12.0%
55 - 64	9.5%
65 - 74	6.7%
75 - 84	2.8%
85 +	0.6%
18 +	71.0%
2010 Population by Sex	
Males	102,547
Females	105,746
2018 Population by Sex	
Males	128,137
Females	133,152
2023 Population by Sex	
Males	142,610
Females	148,574

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	208,293
White Alone	81.8%
Black Alone	3.4%
American Indian Alone	0.8%
Asian Alone	5.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	4.5%
Two or More Races	3.5%
Hispanic Origin	14.9%
Diversity Index	49.8
2018 Population by Race/Ethnicity	
Total	261,289
White Alone	78.2%
Black Alone	4.1%
American Indian Alone	1.0%
Asian Alone	7.1%
Pacific Islander Alone	0.2%
Some Other Race Alone	5.1%
Two or More Races	4.3%
Hispanic Origin	16.9%
Diversity Index	55.5
2023 Population by Race/Ethnicity	
Total	291,183
White Alone	75.1%
Black Alone	4.8%
American Indian Alone	1.1%
Asian Alone	8.4%
Pacific Islander Alone	0.2%
Some Other Race Alone	5.5%
Two or More Races	4.9%
Hispanic Origin	18.6%
Diversity Index	60.0
2010 Population by Relationship and Household Type	
Total	208,293
In Households	99.9%
In Family Households	89.8%
Householder	25.9%
Spouse	20.7%
Child	38.0%
Other relative	3.3%
Nonrelative	2.0%
In Nonfamily Households	10.0%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment	
Total	163,161
Less than 9th Grade	1.5%
9th - 12th Grade, No Diploma	2.6%
High School Graduate	14.1%
GED/Alternative Credential	2.0%
Some College, No Degree	26.0%
Associate Degree	10.2%
Bachelor's Degree	28.9%
Graduate/Professional Degree	14.8%
2018 Population 15+ by Marital Status	
Total	196,402
Never Married	28.8%
Married	57.9%
Widowed	3.0%
Divorced	10.3%
2018 Civilian Population 16+ in Labor Force	
Civilian Employed	96.1%
Civilian Unemployed (Unemployment Rate)	3.9%
2018 Employed Population 16+ by Industry	
Total	134,986
Agriculture/Mining	0.4%
Construction	5.4%
Manufacturing	10.3%
Wholesale Trade	2.9%
Retail Trade	10.7%
Transportation/Utilities	5.3%
Information	1.7%
Finance/Insurance/Real Estate	10.9%
Services	48.7%
Public Administration	3.5%
2018 Employed Population 16+ by Occupation	
Total	134,990
White Collar	71.8%
Management/Business/Financial	17.9%
Professional	27.2%
Sales	12.3%
Administrative Support	14.4%
Services	13.9%
Blue Collar	14.4%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	3.1%
Installation/Maintenance/Repair	3.7%
Production	3.2%
Transportation/Material Moving	4.3%
2010 Population By Urban/ Rural Status	
Total Population	208,293
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	69,333
Households with 1 Person	16.1%
Households with 2+ People	83.9%
Family Households	77.7%
Husband-wife Families	62.1%
With Related Children	36.2%
Other Family (No Spouse Present)	15.6%
Other Family with Male Householder	5.0%
With Related Children	3.4%
Other Family with Female Householder	10.6%
With Related Children	7.7%
Nonfamily Households	6.2%
All Households with Children	47.8%
Multigenerational Households	4.2%
Unmarried Partner Households	6.4%
Male-female	5.7%
Same-sex	0.7%
2010 Households by Size	
Total	69,333
1 Person Household	16.1%
2 Person Household	30.0%
3 Person Household	18.1%
4 Person Household	19.6%
5 Person Household	9.6%
6 Person Household	4.2%
7 + Person Household	2.3%
2010 Households by Tenure and Mortgage Status	
Total	69,333
Owner Occupied	75.2%
Owned with a Mortgage/Loan	68.0%
Owned Free and Clear	7.2%
Renter Occupied	24.8%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	74,863
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Up and Coming Families
2. Boomburbs (1C)
3. Soccer Moms (4A)

2018 Consumer Spending

Apparel & Services: Total \$	\$243,880,951
Average Spent	\$2,819.50
Spending Potential Index	130
Education: Total \$	\$153,387,025
Average Spent	\$1,773.30
Spending Potential Index	123
Entertainment/Recreation: Total \$	\$347,735,064
Average Spent	\$4,020.15
Spending Potential Index	125
Food at Home: Total \$	\$530,189,282
Average Spent	\$6,129.50
Spending Potential Index	122
Food Away from Home: Total \$	\$393,156,467
Average Spent	\$4,545.27
Spending Potential Index	129
Health Care: Total \$	\$596,966,051
Average Spent	\$6,901.50
Spending Potential Index	121
HH Furnishings & Equipment: Total \$	\$233,668,534
Average Spent	\$2,701.43
Spending Potential Index	129
Personal Care Products & Services: Total \$	\$92,844,645
Average Spent	\$1,073.37
Spending Potential Index	130
Shelter: Total \$	\$1,794,438,501
Average Spent	\$20,745.43
Spending Potential Index	124
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$259,059,313
Average Spent	\$2,994.97
Spending Potential Index	120
Travel: Total \$	\$242,671,099
Average Spent	\$2,805.51
Spending Potential Index	130
Vehicle Maintenance & Repairs: Total \$	\$115,914,690
Average Spent	\$1,340.09
Spending Potential Index	125

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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