

	Gilbert town,...
Population Summary	
2000 Total Population	115,997
2010 Total Population	208,293
2017 Total Population	254,859
2017 Group Quarters	349
2022 Total Population	283,623
2017-2022 Annual Rate	2.16%
2017 Total Daytime Population	205,031
Workers	78,425
Residents	126,606
Household Summary	
2000 Households	37,223
2000 Average Household Size	3.11
2010 Households	69,333
2010 Average Household Size	3.00
2017 Households	83,863
2017 Average Household Size	3.03
2022 Households	92,918
2022 Average Household Size	3.05
2017-2022 Annual Rate	2.07%
2010 Families	53,867
2010 Average Family Size	3.40
2017 Families	64,735
2017 Average Family Size	3.44
2022 Families	71,487
2022 Average Family Size	3.46
2017-2022 Annual Rate	2.00%
Housing Unit Summary	
2000 Housing Units	38,905
Owner Occupied Housing Units	81.4%
Renter Occupied Housing Units	14.3%
Vacant Housing Units	4.3%
2010 Housing Units	74,863
Owner Occupied Housing Units	69.7%
Renter Occupied Housing Units	22.9%
Vacant Housing Units	7.4%
2017 Housing Units	88,619
Owner Occupied Housing Units	68.4%
Renter Occupied Housing Units	26.2%
Vacant Housing Units	5.4%
2022 Housing Units	97,264
Owner Occupied Housing Units	69.2%
Renter Occupied Housing Units	26.3%
Vacant Housing Units	4.5%
Median Household Income	
2017	\$83,857
2022	\$91,540
Median Home Value	
2017	\$277,948
2022	\$318,906
Per Capita Income	
2017	\$32,817
2022	\$36,956
Median Age	
2010	31.9
2017	33.3
2022	33.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	Gilbert town,...
2017 Households by Income	
Household Income Base	83,863
<\$15,000	4.7%
\$15,000 - \$24,999	4.4%
\$25,000 - \$34,999	5.5%
\$35,000 - \$49,999	9.9%
\$50,000 - \$74,999	18.6%
\$75,000 - \$99,999	16.4%
\$100,000 - \$149,999	24.7%
\$150,000 - \$199,999	8.7%
\$200,000+	7.3%
Average Household Income	\$99,819
2022 Households by Income	
Household Income Base	92,917
<\$15,000	4.6%
\$15,000 - \$24,999	3.9%
\$25,000 - \$34,999	4.5%
\$35,000 - \$49,999	8.1%
\$50,000 - \$74,999	17.1%
\$75,000 - \$99,999	16.3%
\$100,000 - \$149,999	26.7%
\$150,000 - \$199,999	9.9%
\$200,000+	9.0%
Average Household Income	\$112,966
2017 Owner Occupied Housing Units by Value	
Total	60,629
<\$50,000	0.7%
\$50,000 - \$99,999	1.0%
\$100,000 - \$149,999	5.7%
\$150,000 - \$199,999	15.9%
\$200,000 - \$249,999	17.5%
\$250,000 - \$299,999	16.6%
\$300,000 - \$399,999	22.9%
\$400,000 - \$499,999	8.7%
\$500,000 - \$749,999	7.4%
\$750,000 - \$999,999	2.1%
\$1,000,000 +	1.5%
Average Home Value	\$323,673
2022 Owner Occupied Housing Units by Value	
Total	67,325
<\$50,000	0.2%
\$50,000 - \$99,999	0.3%
\$100,000 - \$149,999	2.1%
\$150,000 - \$199,999	9.1%
\$200,000 - \$249,999	15.2%
\$250,000 - \$299,999	17.7%
\$300,000 - \$399,999	28.6%
\$400,000 - \$499,999	11.8%
\$500,000 - \$749,999	10.4%
\$750,000 - \$999,999	2.9%
\$1,000,000 +	1.7%
Average Home Value	\$366,445

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	Gilbert town,...
2010 Population by Age	
Total	208,293
0 - 4	8.5%
5 - 9	9.4%
10 - 14	9.2%
15 - 24	12.9%
25 - 34	14.8%
35 - 44	17.1%
45 - 54	13.6%
55 - 64	8.4%
65 - 74	4.1%
75 - 84	1.5%
85 +	0.5%
18 +	67.9%
2017 Population by Age	
Total	254,861
0 - 4	8.1%
5 - 9	8.5%
10 - 14	8.5%
15 - 24	12.7%
25 - 34	14.8%
35 - 44	15.9%
45 - 54	13.2%
55 - 64	9.9%
65 - 74	5.9%
75 - 84	1.9%
85 +	0.6%
18 +	70.4%
2022 Population by Age	
Total	283,623
0 - 4	8.2%
5 - 9	8.4%
10 - 14	8.3%
15 - 24	11.9%
25 - 34	15.3%
35 - 44	16.5%
45 - 54	12.0%
55 - 64	9.5%
65 - 74	6.6%
75 - 84	2.6%
85 +	0.6%
18 +	70.7%
2010 Population by Sex	
Males	102,547
Females	105,746
2017 Population by Sex	
Males	125,179
Females	129,682
2022 Population by Sex	
Males	139,094
Females	144,529

	Gilbert town,...
2010 Population by Race/Ethnicity	
Total	208,293
White Alone	81.8%
Black Alone	3.4%
American Indian Alone	0.8%
Asian Alone	5.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	4.5%
Two or More Races	3.5%
Hispanic Origin	14.9%
Diversity Index	49.8
2017 Population by Race/Ethnicity	
Total	254,859
White Alone	78.6%
Black Alone	3.9%
American Indian Alone	1.0%
Asian Alone	7.1%
Pacific Islander Alone	0.2%
Some Other Race Alone	4.9%
Two or More Races	4.2%
Hispanic Origin	16.5%
Diversity Index	54.7
2022 Population by Race/Ethnicity	
Total	283,622
White Alone	75.9%
Black Alone	4.5%
American Indian Alone	1.0%
Asian Alone	8.4%
Pacific Islander Alone	0.2%
Some Other Race Alone	5.3%
Two or More Races	4.8%
Hispanic Origin	17.8%
Diversity Index	58.7
2010 Population by Relationship and Household Type	
Total	208,293
In Households	99.9%
In Family Households	89.8%
Householder	25.9%
Spouse	20.7%
Child	38.0%
Other relative	3.3%
Nonrelative	2.0%
In Nonfamily Households	10.0%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	Gilbert town,...
2017 Population 25+ by Educational Attainment	
Total	158,417
Less than 9th Grade	1.6%
9th - 12th Grade, No Diploma	2.8%
High School Graduate	14.6%
GED/Alternative Credential	2.2%
Some College, No Degree	26.7%
Associate Degree	10.6%
Bachelor's Degree	27.7%
Graduate/Professional Degree	13.8%
2017 Population 15+ by Marital Status	
Total	190,736
Never Married	28.8%
Married	57.7%
Widowed	2.9%
Divorced	10.7%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	96.1%
Civilian Unemployed (Unemployment Rate)	3.9%
2017 Employed Population 16+ by Industry	
Total	130,455
Agriculture/Mining	0.4%
Construction	5.0%
Manufacturing	10.5%
Wholesale Trade	2.9%
Retail Trade	11.1%
Transportation/Utilities	5.1%
Information	1.8%
Finance/Insurance/Real Estate	11.1%
Services	48.5%
Public Administration	3.6%
2017 Employed Population 16+ by Occupation	
Total	130,458
White Collar	71.9%
Management/Business/Financial	18.0%
Professional	27.2%
Sales	12.3%
Administrative Support	14.4%
Services	14.0%
Blue Collar	14.0%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	3.1%
Installation/Maintenance/Repair	3.5%
Production	3.0%
Transportation/Material Moving	4.3%
2010 Population By Urban/ Rural Status	
Total Population	208,293
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

	Gilbert town,...
2010 Households by Type	
Total	69,333
Households with 1 Person	16.1%
Households with 2+ People	83.9%
Family Households	77.7%
Husband-wife Families	62.1%
With Related Children	36.2%
Other Family (No Spouse Present)	15.6%
Other Family with Male Householder	5.0%
With Related Children	3.4%
Other Family with Female Householder	10.6%
With Related Children	7.7%
Nonfamily Households	6.2%
All Households with Children	47.8%
Multigenerational Households	4.2%
Unmarried Partner Households	6.4%
Male-female	5.7%
Same-sex	0.7%
2010 Households by Size	
Total	69,333
1 Person Household	16.1%
2 Person Household	30.0%
3 Person Household	18.1%
4 Person Household	19.6%
5 Person Household	9.6%
6 Person Household	4.2%
7 + Person Household	2.3%
2010 Households by Tenure and Mortgage Status	
Total	69,333
Owner Occupied	75.2%
Owned with a Mortgage/Loan	68.0%
Owned Free and Clear	7.2%
Renter Occupied	24.8%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	74,863
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

		Gilbert town,...
Top 3 Tapestry Segments		
	1.	Up and Coming Families
	2.	Boomburbs (1C)
	3.	Soccer Moms (4A)
2017 Consumer Spending		
Apparel & Services: Total \$		\$230,200,620
Average Spent		\$2,744.96
Spending Potential Index		127
Education: Total \$		\$143,818,945
Average Spent		\$1,714.93
Spending Potential Index		118
Entertainment/Recreation: Total \$		\$321,588,273
Average Spent		\$3,834.69
Spending Potential Index		123
Food at Home: Total \$		\$501,942,765
Average Spent		\$5,985.27
Spending Potential Index		119
Food Away from Home: Total \$		\$353,620,398
Average Spent		\$4,216.64
Spending Potential Index		127
Health Care: Total \$		\$554,566,174
Average Spent		\$6,612.76
Spending Potential Index		118
HH Furnishings & Equipment: Total \$		\$206,384,194
Average Spent		\$2,460.97
Spending Potential Index		127
Personal Care Products & Services: Total \$		\$83,268,433
Average Spent		\$992.91
Spending Potential Index		125
Shelter: Total \$		\$1,659,559,186
Average Spent		\$19,788.93
Spending Potential Index		122
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$242,414,263
Average Spent		\$2,890.60
Spending Potential Index		123
Travel: Total \$		\$220,537,693
Average Spent		\$2,629.74
Spending Potential Index		127
Vehicle Maintenance & Repairs: Total \$		\$108,504,160
Average Spent		\$1,293.83
Spending Potential Index		121

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.