

	10 minutes	20 minutes	30 minutes
Population Summary			
2000 Total Population	35,358	534,190	1,136,189
2010 Total Population	114,212	754,902	1,427,573
2017 Total Population	148,309	875,297	1,636,099
2017 Group Quarters	155	3,182	18,060
2022 Total Population	167,675	960,688	1,787,318
2017-2022 Annual Rate	2.48%	1.88%	1.78%
2017 Total Daytime Population	110,593	761,161	1,598,749
Workers	37,288	311,432	747,021
Residents	73,305	449,729	851,728
Household Summary			
2000 Households	11,384	194,102	425,874
2000 Average Household Size	3.10	2.73	2.64
2010 Households	37,131	279,069	539,116
2010 Average Household Size	3.07	2.70	2.62
2017 Households	47,170	318,471	610,243
2017 Average Household Size	3.14	2.74	2.65
2022 Households	53,058	347,143	663,367
2022 Average Household Size	3.16	2.76	2.67
2017-2022 Annual Rate	2.38%	1.74%	1.68%
2010 Families	28,859	196,147	351,725
2010 Average Family Size	3.47	3.20	3.19
2017 Families	36,303	223,253	395,066
2017 Average Family Size	3.56	3.25	3.24
2022 Families	40,661	242,959	427,856
2022 Average Family Size	3.58	3.27	3.26
2017-2022 Annual Rate	2.29%	1.71%	1.61%
Housing Unit Summary			
2000 Housing Units	12,266	224,843	488,330
Owner Occupied Housing Units	82.1%	68.6%	59.7%
Renter Occupied Housing Units	10.7%	17.7%	27.6%
Vacant Housing Units	7.2%	13.7%	12.8%
2010 Housing Units	40,284	320,114	625,290
Owner Occupied Housing Units	69.4%	62.7%	55.8%
Renter Occupied Housing Units	22.8%	24.4%	30.4%
Vacant Housing Units	7.8%	12.8%	13.8%
2017 Housing Units	49,805	356,739	693,083
Owner Occupied Housing Units	67.9%	61.6%	53.9%
Renter Occupied Housing Units	26.8%	27.7%	34.1%
Vacant Housing Units	5.3%	10.7%	12.0%
2022 Housing Units	55,499	384,123	745,313
Owner Occupied Housing Units	68.9%	62.5%	54.5%
Renter Occupied Housing Units	26.7%	27.9%	34.5%
Vacant Housing Units	4.4%	9.6%	11.0%
Median Household Income			
2017	\$86,278	\$69,591	\$58,444
2022	\$94,413	\$77,413	\$64,637
Median Home Value			
2017	\$275,365	\$243,979	\$226,917
2022	\$314,044	\$285,800	\$270,919
Per Capita Income			
2017	\$32,305	\$32,203	\$29,376
2022	\$36,540	\$36,283	\$33,072
Median Age			
2010	30.5	35.4	34.0
2017	32.0	36.5	35.0
2022	32.1	36.8	35.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	10 minutes	20 minutes	30 minutes
2017 Households by Income			
Household Income Base	47,170	318,466	610,233
<\$15,000	4.1%	6.6%	9.5%
\$15,000 - \$24,999	3.8%	6.8%	8.8%
\$25,000 - \$34,999	4.8%	7.8%	9.4%
\$35,000 - \$49,999	8.9%	12.5%	13.8%
\$50,000 - \$74,999	19.2%	19.3%	19.5%
\$75,000 - \$99,999	17.3%	14.9%	13.3%
\$100,000 - \$149,999	26.6%	18.8%	15.0%
\$150,000 - \$199,999	8.2%	7.3%	5.7%
\$200,000+	7.1%	5.9%	4.9%
Average Household Income	\$100,895	\$88,142	\$78,206
2022 Households by Income			
Household Income Base	53,058	347,138	663,357
<\$15,000	3.9%	6.4%	9.2%
\$15,000 - \$24,999	3.4%	6.2%	8.0%
\$25,000 - \$34,999	4.0%	6.6%	8.1%
\$35,000 - \$49,999	7.1%	10.4%	11.8%
\$50,000 - \$74,999	17.5%	18.4%	19.0%
\$75,000 - \$99,999	17.1%	15.5%	14.4%
\$100,000 - \$149,999	28.6%	20.8%	17.0%
\$150,000 - \$199,999	9.4%	8.3%	6.6%
\$200,000+	9.0%	7.3%	5.9%
Average Household Income	\$114,636	\$100,059	\$88,603
2017 Owner Occupied Housing Units by Value			
Total	33,828	219,672	373,806
<\$50,000	1.3%	5.9%	7.1%
\$50,000 - \$99,999	1.0%	4.3%	6.4%
\$100,000 - \$149,999	5.7%	9.1%	11.0%
\$150,000 - \$199,999	17.0%	17.0%	17.4%
\$200,000 - \$249,999	16.8%	15.5%	15.0%
\$250,000 - \$299,999	16.0%	13.8%	12.3%
\$300,000 - \$399,999	22.3%	18.9%	16.3%
\$400,000 - \$499,999	8.6%	7.3%	6.3%
\$500,000 - \$749,999	6.8%	5.6%	5.3%
\$750,000 - \$999,999	2.4%	1.6%	1.8%
\$1,000,000 +	1.9%	1.0%	1.2%
Average Home Value	\$324,661	\$278,851	\$266,566
2022 Owner Occupied Housing Units by Value			
Total	38,220	240,124	405,873
<\$50,000	0.3%	4.0%	4.7%
\$50,000 - \$99,999	0.4%	2.7%	3.8%
\$100,000 - \$149,999	2.2%	5.0%	6.5%
\$150,000 - \$199,999	10.2%	11.8%	13.2%
\$200,000 - \$249,999	15.5%	15.2%	15.6%
\$250,000 - \$299,999	17.5%	15.9%	14.7%
\$300,000 - \$399,999	28.0%	24.2%	21.5%
\$400,000 - \$499,999	11.3%	10.1%	8.7%
\$500,000 - \$749,999	9.1%	7.8%	7.4%
\$750,000 - \$999,999	3.3%	2.2%	2.4%
\$1,000,000 +	2.2%	1.2%	1.4%
Average Home Value	\$366,378	\$320,709	\$310,307

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	10 minutes	20 minutes	30 minutes
2010 Population by Age			
Total	114,210	754,903	1,427,574
0 - 4	9.9%	7.4%	7.3%
5 - 9	10.2%	7.8%	7.3%
10 - 14	9.1%	7.7%	7.1%
15 - 24	12.0%	12.7%	14.9%
25 - 34	17.0%	13.8%	14.8%
35 - 44	18.8%	14.9%	13.7%
45 - 54	11.7%	13.5%	13.0%
55 - 64	6.8%	10.1%	10.0%
65 - 74	2.9%	6.7%	6.5%
75 - 84	1.1%	4.0%	3.8%
85 +	0.3%	1.5%	1.5%
18 +	66.3%	72.7%	74.1%
2017 Population by Age			
Total	148,309	875,297	1,636,099
0 - 4	9.2%	7.0%	6.9%
5 - 9	9.6%	7.3%	6.9%
10 - 14	9.1%	7.2%	6.7%
15 - 24	12.1%	12.1%	14.1%
25 - 34	15.2%	14.1%	15.3%
35 - 44	18.1%	14.1%	13.2%
45 - 54	12.8%	12.5%	11.9%
55 - 64	7.9%	11.1%	10.9%
65 - 74	4.3%	8.5%	8.3%
75 - 84	1.3%	4.2%	4.1%
85 +	0.4%	1.8%	1.7%
18 +	67.8%	74.6%	75.8%
2022 Population by Age			
Total	167,675	960,688	1,787,318
0 - 4	9.2%	7.1%	7.0%
5 - 9	9.5%	7.1%	6.8%
10 - 14	9.1%	7.1%	6.7%
15 - 24	11.8%	11.3%	13.3%
25 - 34	15.5%	14.5%	15.4%
35 - 44	18.5%	14.7%	13.8%
45 - 54	12.1%	11.4%	10.9%
55 - 64	7.7%	10.7%	10.5%
65 - 74	4.5%	9.3%	9.1%
75 - 84	1.6%	5.0%	4.8%
85 +	0.4%	1.8%	1.7%
18 +	67.6%	74.8%	75.9%
2010 Population by Sex			
Males	56,561	368,972	706,507
Females	57,651	385,930	721,066
2017 Population by Sex			
Males	73,223	427,731	809,766
Females	75,086	447,567	826,333
2022 Population by Sex			
Males	82,641	469,172	883,184
Females	85,034	491,515	904,133

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	10 minutes	20 minutes	30 minutes
2010 Population by Race/Ethnicity			
Total	114,211	754,902	1,427,573
White Alone	78.6%	79.9%	76.7%
Black Alone	4.1%	3.6%	4.2%
American Indian Alone	0.9%	1.2%	2.6%
Asian Alone	7.3%	5.3%	4.1%
Pacific Islander Alone	0.2%	0.2%	0.3%
Some Other Race Alone	5.1%	6.3%	8.6%
Two or More Races	3.8%	3.4%	3.5%
Hispanic Origin	16.7%	17.9%	21.8%
Diversity Index	54.9	54.6	60.9
2017 Population by Race/Ethnicity			
Total	148,309	875,297	1,636,099
White Alone	75.1%	76.8%	73.8%
Black Alone	4.7%	4.2%	4.8%
American Indian Alone	1.0%	1.4%	2.7%
Asian Alone	9.1%	6.5%	5.0%
Pacific Islander Alone	0.2%	0.2%	0.3%
Some Other Race Alone	5.4%	6.9%	9.2%
Two or More Races	4.6%	4.0%	4.1%
Hispanic Origin	18.0%	19.5%	23.4%
Diversity Index	59.5	59.1	64.7
2022 Population by Race/Ethnicity			
Total	167,674	960,688	1,787,316
White Alone	72.1%	74.2%	71.4%
Black Alone	5.2%	4.7%	5.3%
American Indian Alone	1.1%	1.5%	2.9%
Asian Alone	10.5%	7.5%	5.8%
Pacific Islander Alone	0.2%	0.3%	0.3%
Some Other Race Alone	5.7%	7.3%	9.7%
Two or More Races	5.1%	4.5%	4.5%
Hispanic Origin	19.3%	20.9%	24.8%
Diversity Index	63.2	62.6	67.6
2010 Population by Relationship and Household Type			
Total	114,212	754,902	1,427,573
In Households	99.9%	99.6%	98.9%
In Family Households	89.8%	85.3%	81.2%
Householder	25.2%	26.0%	24.6%
Spouse	20.1%	20.2%	18.2%
Child	38.6%	33.2%	31.6%
Other relative	3.7%	3.6%	4.2%
Nonrelative	2.1%	2.2%	2.6%
In Nonfamily Households	10.1%	14.3%	17.7%
In Group Quarters	0.1%	0.4%	1.1%
Institutionalized Population	0.0%	0.2%	0.2%
Noninstitutionalized Population	0.1%	0.2%	0.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	10 minutes	20 minutes	30 minutes
2017 Population 25+ by Educational Attainment			
Total	89,084	581,128	1,069,148
Less than 9th Grade	2.3%	2.8%	4.0%
9th - 12th Grade, No Diploma	2.8%	4.4%	5.7%
High School Graduate	13.3%	17.7%	18.6%
GED/Alternative Credential	1.8%	2.9%	3.4%
Some College, No Degree	25.5%	25.9%	25.8%
Associate Degree	11.3%	9.4%	9.1%
Bachelor's Degree	28.3%	23.6%	21.4%
Graduate/Professional Degree	14.6%	13.2%	11.9%
2017 Population 15+ by Marital Status			
Total	106,996	686,872	1,299,492
Never Married	29.2%	29.2%	35.2%
Married	58.0%	54.0%	47.8%
Widowed	2.7%	5.0%	4.9%
Divorced	10.1%	11.7%	12.1%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	96.3%	95.7%	95.0%
Civilian Unemployed (Unemployment Rate)	3.7%	4.3%	5.0%
2017 Employed Population 16+ by Industry			
Total	76,287	433,293	799,131
Agriculture/Mining	0.4%	0.5%	0.5%
Construction	4.5%	5.4%	5.9%
Manufacturing	11.5%	10.6%	9.2%
Wholesale Trade	2.8%	2.6%	2.4%
Retail Trade	11.2%	12.1%	12.1%
Transportation/Utilities	5.4%	4.9%	4.7%
Information	1.9%	1.7%	1.7%
Finance/Insurance/Real Estate	11.2%	10.3%	9.7%
Services	47.4%	48.2%	50.2%
Public Administration	3.8%	3.7%	3.5%
2017 Employed Population 16+ by Occupation			
Total	76,290	433,294	799,129
White Collar	72.5%	69.4%	65.9%
Management/Business/Financial	18.4%	17.1%	15.6%
Professional	27.8%	24.8%	23.1%
Sales	12.3%	12.3%	12.0%
Administrative Support	14.2%	15.2%	15.2%
Services	13.9%	15.9%	18.2%
Blue Collar	13.6%	14.7%	15.9%
Farming/Forestry/Fishing	0.2%	0.2%	0.2%
Construction/Extraction	2.5%	3.3%	4.1%
Installation/Maintenance/Repair	3.3%	3.2%	3.2%
Production	3.1%	3.6%	3.7%
Transportation/Material Moving	4.5%	4.4%	4.7%
2010 Population By Urban/ Rural Status			
Total Population	114,212	754,902	1,427,573
Population Inside Urbanized Area	99.9%	99.8%	99.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.1%	0.2%	1.0%

	10 minutes	20 minutes	30 minutes
2010 Households by Type			
Total	37,131	279,069	539,116
Households with 1 Person	15.5%	22.7%	25.6%
Households with 2+ People	84.5%	77.3%	74.4%
Family Households	77.7%	70.3%	65.2%
Husband-wife Families	62.0%	54.7%	48.2%
With Related Children	39.2%	26.6%	22.7%
Other Family (No Spouse Present)	15.7%	15.6%	17.0%
Other Family with Male Householder	5.0%	4.9%	5.5%
With Related Children	3.5%	3.1%	3.3%
Other Family with Female Householder	10.7%	10.7%	11.6%
With Related Children	7.9%	7.2%	7.7%
Nonfamily Households	6.8%	7.0%	9.1%
All Households with Children	51.2%	37.4%	34.3%
Multigenerational Households	4.5%	3.8%	3.9%
Unmarried Partner Households	7.0%	6.7%	7.7%
Male-female	6.2%	6.0%	6.9%
Same-sex	0.7%	0.7%	0.8%
2010 Households by Size			
Total	37,132	279,070	539,115
1 Person Household	15.5%	22.7%	25.6%
2 Person Household	27.8%	33.9%	33.7%
3 Person Household	18.6%	15.9%	15.2%
4 Person Household	20.9%	15.0%	13.3%
5 Person Household	10.1%	7.4%	6.8%
6 Person Household	4.5%	3.2%	3.1%
7 + Person Household	2.5%	2.0%	2.2%
2010 Households by Tenure and Mortgage Status			
Total	37,131	279,069	539,116
Owner Occupied	75.3%	72.0%	64.7%
Owned with a Mortgage/Loan	69.9%	57.4%	50.0%
Owned Free and Clear	5.4%	14.6%	14.8%
Renter Occupied	24.7%	28.0%	35.3%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	40,284	320,114	625,290
Housing Units Inside Urbanized Area	99.9%	99.8%	99.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.1%	0.2%	0.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	10 minutes	20 minutes	30 minutes
Top 3 Tapestry Segments			
1.	Up and Coming Families	Up and Coming Families	Up and Coming Families
2.	Boomburbs (1C)	Boomburbs (1C)	Young and Restless (11B)
3.	Soccer Moms (4A)	Soccer Moms (4A)	Bright Young Professionals
2017 Consumer Spending			
Apparel & Services: Total \$	\$132,331,999	\$763,797,366	\$1,310,841,443
Average Spent	\$2,805.43	\$2,398.33	\$2,148.06
Spending Potential Index	130	111	99
Education: Total \$	\$80,374,833	\$476,374,216	\$844,288,030
Average Spent	\$1,703.94	\$1,495.82	\$1,383.53
Spending Potential Index	117	103	95
Entertainment/Recreation: Total \$	\$182,885,557	\$1,084,700,289	\$1,844,232,253
Average Spent	\$3,877.16	\$3,405.96	\$3,022.13
Spending Potential Index	124	109	97
Food at Home: Total \$	\$285,369,916	\$1,726,179,185	\$3,006,822,126
Average Spent	\$6,049.82	\$5,420.21	\$4,927.25
Spending Potential Index	120	108	98
Food Away from Home: Total \$	\$202,668,117	\$1,187,408,551	\$2,046,799,557
Average Spent	\$4,296.55	\$3,728.47	\$3,354.07
Spending Potential Index	129	112	101
Health Care: Total \$	\$310,727,447	\$1,921,894,856	\$3,238,618,182
Average Spent	\$6,587.40	\$6,034.76	\$5,307.10
Spending Potential Index	118	108	95
HH Furnishings & Equipment: Total \$	\$117,682,298	\$691,489,200	\$1,172,610,781
Average Spent	\$2,494.85	\$2,171.28	\$1,921.55
Spending Potential Index	128	112	99
Personal Care Products & Services: Total \$	\$47,254,485	\$282,236,771	\$480,486,320
Average Spent	\$1,001.79	\$886.22	\$787.37
Spending Potential Index	126	111	99
Shelter: Total \$	\$946,100,417	\$5,652,306,341	\$9,782,375,373
Average Spent	\$20,057.25	\$17,748.26	\$16,030.30
Spending Potential Index	124	109	99
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$136,247,812	\$832,089,605	\$1,389,702,955
Average Spent	\$2,888.44	\$2,612.76	\$2,277.29
Spending Potential Index	123	112	97
Travel: Total \$	\$125,186,538	\$731,565,123	\$1,215,775,679
Average Spent	\$2,653.94	\$2,297.12	\$1,992.28
Spending Potential Index	128	111	96
Vehicle Maintenance & Repairs: Total \$	\$61,452,835	\$370,932,244	\$636,632,914
Average Spent	\$1,302.79	\$1,164.73	\$1,043.24
Spending Potential Index	122	109	97

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

