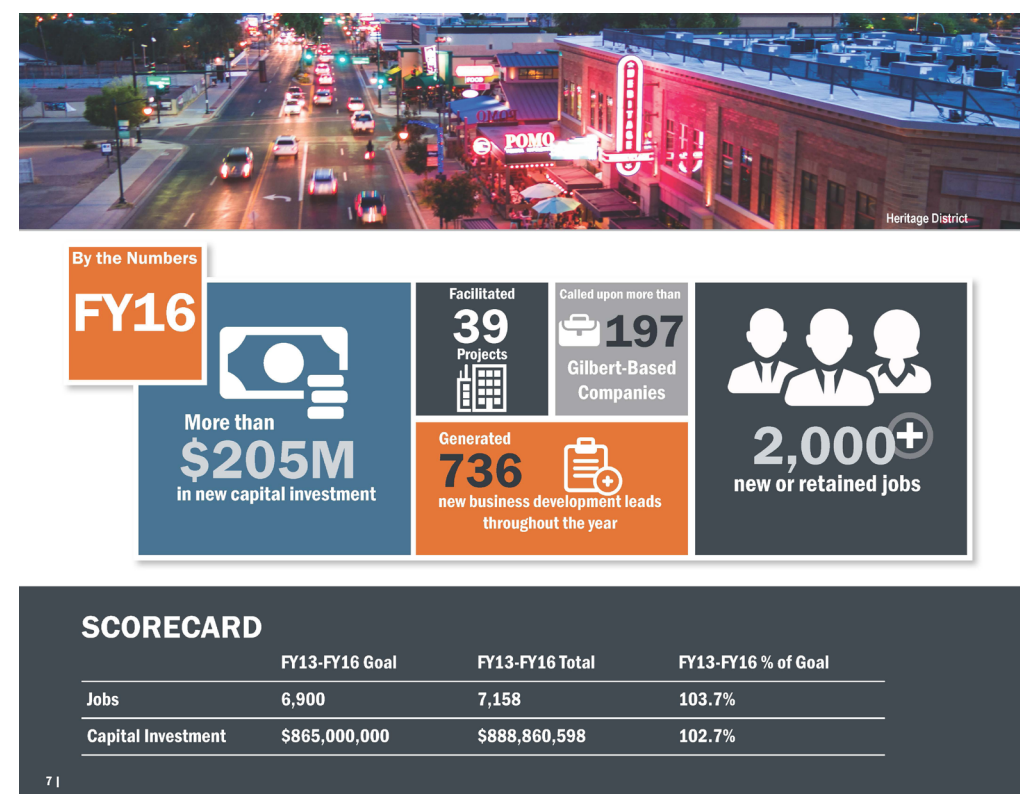
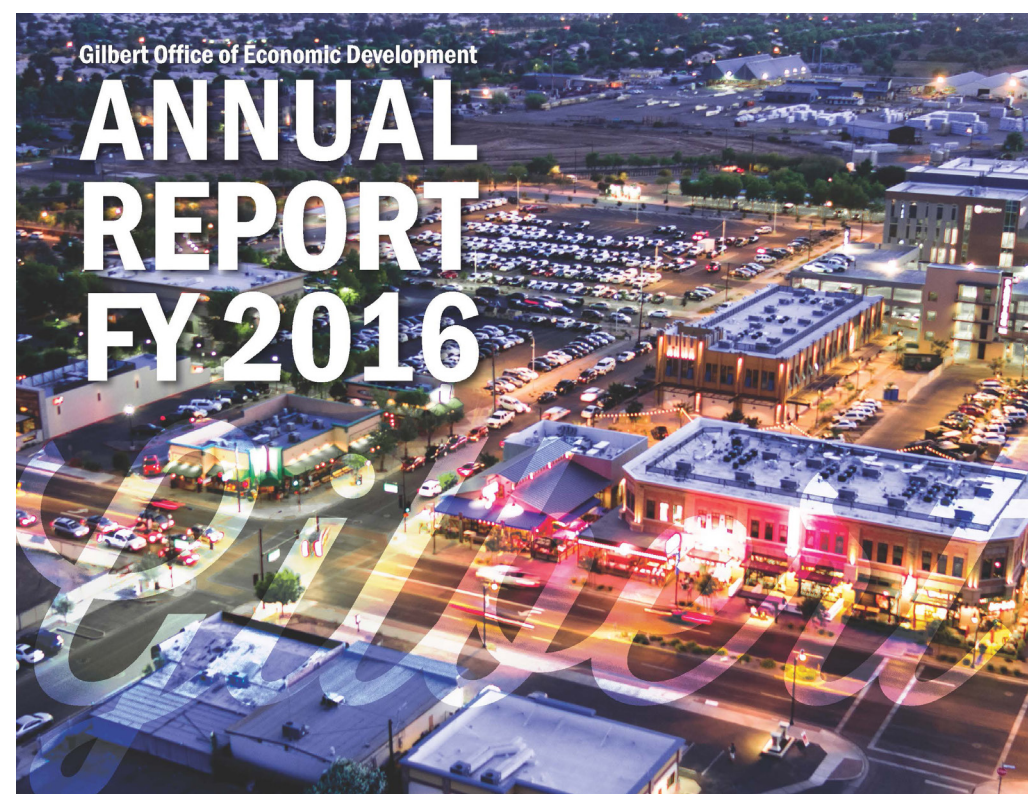


# GILBERT, ARIZONA - P1. MARKETING BROCHURE

## FISCAL YEAR 2016 ANNUAL REPORT

Gilbert, Arizona's Economic Development Fiscal Year 2016 Annual Report details measurable outcomes of Gilbert's economic development five year strategic plan, highlights transformative projects, and showcases achievement within the community.

Like a magazine, pages can be flipped using the mouse cursor.



Vibrant pictures mixed with the flow of the magazine layout encourage readers to continue through the report. In addition, the use of infographics allow us to provide important information in a concise and visually engaging way.

### DIGITAL MAGAZINE

Municipalities work on shoestring budgets. Rather than running a large print run of the Annual Report, it was produced as a digital magazine that can be read online.

The digital magazine can be viewed online at: [www.gilbertedi.com/about](http://www.gilbertedi.com/about)