

FOR IMMEDIATE RELEASE

HPOne Expands Arizona Operations

Adds new facility in Gilbert in preparation for growth by year-end 2015

TRUBULL, Conn. (July 21, 2015) – HPOne announced today that it will be expanding its presence in the Greater Phoenix area with the planned opening of a new 20,000 square foot operations facility in Gilbert, Arizona ahead of significant hiring through year-end 2015.

“Our current Phoenix facility, which opened in July 2014, has been an important element in supporting the growth of our Medicare and commercial insurance support services, particularly for our west coast clients” said Bill Stapleton, founder and CEO of HPOne. “We’ve been very happy with our ability to attract and retain qualified employees in this market, so when it came time to choose a location for additional expansion, it was an easy decision to stay in the Valley.”

The Gilbert location, which is slated to open by the end of August, will serve HPOne’s member acquisition, brokerage and employer lines of business, providing marketing and sales solutions for national and regional carriers offering both Medicare and Individual and Family healthcare plans. By the end of 2015, more than 160 employees are expected to occupy the offices located at 275 E. Germann Rd, Gilbert, AZ.

“We’re thrilled that HPOne is growing its presence in Arizona by opening a second facility in Gilbert,” said Arizona Commerce Authority President and CEO Sandra Watson. “HPOne’s continued investment in our state will create hundreds of new high-quality Arizona jobs. This expansion is an excellent example of how Arizona’s pro-business environment and educated, skilled workforce foster corporate growth and success.”

“Gilbert has more than two million square feet of state-of-the art hospital and clinical research facilities. As a leading location for healthcare in the Greater Phoenix Metropolitan Area, Gilbert embraces companies like HPOne that support the community’s health services sector by providing innovative technology solutions for clients in the Medicare and health insurance marketplaces. We are glad HPOne chose Gilbert for their expansion and look forward to a continued partnership with this great company,” said Gilbert, Arizona Mayor John W. Lewis.

To find out more about positions in HPOne’s Phoenix or Gilbert operations locations, go to <http://www.healthplanone.com/careers>.

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About HPOne

Founded in 2006, HPOne is a leading sales and marketing organization that operates across multiple segments of the Medicare and health insurance marketplaces. Using proprietary technology solutions coupled with deep industry knowledge, the company provides a range of outsourced sales, marketing and contact services for national and regional health plans, operates private exchanges for individual consumers and employer-based group retirees, and manages the largest exclusive Medicare lead generation marketplace in the industry. HPOne's core differentiation is its exclusive focus on the health insurance industry, bringing innovative and performance-based solutions that address the most pressing challenges facing clients. With four state-of-the-art contact centers around the country and a management team with an average of over 15 years in the health insurance industry, HPOne provides its clients with the solutions they need to profitably grow and manage their business. For more information, visit www.HPOne.com

About the Arizona Commerce Authority

The Arizona Commerce Authority (ACA) is the state's leading economic development organization with a streamlined mission to grow and strengthen Arizona's economy. The ACA uses a three-pronged approach to advance the overall economy: recruit, grow, create – *recruit* out-of-state companies to expand their operations in Arizona; work with existing companies to *grow* their business in Arizona and beyond; and partner with entrepreneurs and companies large and small to *create* new jobs and businesses in targeted industries. Visit azcommerce.com for more.

About Gilbert, Arizona

Located in the southeast valley of the Phoenix metropolitan area, Gilbert, Arizona has a resident base of 230,623 and is nationally recognized as the 22nd best place to live in the nation (CNN/Money Magazine, 2014); 2nd safest community in the nation (Law Street Media, 2014); 8th Most Thriving City in the United States (The Daily Beast, 2013). The community promotes commercial investment opportunities for innovation-based industries such as aerospace and aviation, health and life science, clean technology and alternative energy, advanced business services, and manufacturing. For more information, contact econdev@gilbertaz.gov or visit www.gilbertedi.com. You can also follow Gilbert's Office of Real Estate & Economic Development on Twitter [@GilbertAZEcoDev](https://twitter.com/GilbertAZEcoDev).

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